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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92060348
Party	Defendant BuzzBox Beverages, Inc.
Correspondence Address	BUZZBOX BEVERAGES INC 73-525 EL PASEO, SUITE E-2516 PALM DESERT, CA 99260 UNITED STATES
Submission	Other Motions/Papers
Filer's Name	Shaun M. Murphy
Filer's e-mail	murphy@sbemp.com
Signature	/Shaun M. Murphy/
Date	04/13/2015
Attachments	Motion to Vacate Default Judgment.pdf(58656 bytes ) SMM Declaration ISO Motion to Vacate Default Judgment.pdf(19231 bytes ) CERT OF SERVICE.pdf(20967 bytes ) DEC OF ROMAN WHITTAKER RE MOTION TO VACATE DEFAULT 2015_04_03.pdf(183143 bytes ) Declaration of Vandebos ISO Motion to Vacate Default Judgment (signed).pdf(75770 bytes ) Exhibit 1 (part 1) re SMM Declaration ISO Motion to Vacate Entry of Default Judgment.pdf(873802 bytes ) Exhibit 1 (part 2a) re SMM Declaration ISO Motion to Vacate Entry of Default Judgment.pdf(1533059 bytes ) Exhibit 1 (part 3) re SMM Declaration ISO Motion to Vacate Entry of Default Judgment.pdf(3054387 bytes ) Exhibit 1 (part 4) re SMM Declaration ISO Motion to Vacate Entry of Default Judgment.pdf(2002879 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE  
THE TRADEMARK TRIAL AND APPEAL BOARD**

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In the matter of trademark Registration No. 4,618,174

For the mark "BUZZBOX"

Registered on October 7, 2014

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**BuzzBallz, L.L.C.,**

Petitioner,

v.

Cancellation No. 92060348

**BuzzBox Beverages, Inc.**

Registrant.

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To the Commissioner of Trademarks:

**NOTICE OF AND MOTION TO VACATE ENTRY OF DEFAULT JUDGMENT**

**TO PETITIONER BUZZBALLZ, L.L.C. AND ITS COUNSEL OF RECORD:**

**PLEASE TAKE NOTICE** that Respondent BuzzBox Beverages, Inc. ("**BuzzBox**") hereby moves for an order vacating the default judgment entered by the Trademark Trial and Appeal Board on March 9, 2015.

This Motion to Vacate is brought under the authority of Federal Rule of Civil Procedure 60(b)(1) and (b)(6) on grounds that (1) Registrant's failure to file a timely answer was not willful but the result of mistake, inadvertence, surprise, or excusable neglect, (2) Petitioner will not suffer any prejudice from re-opening the case, (3) Registrant has meritorious defenses to the claims raised in this proceeding and (4) the underlying circumstances justify granting relief from default judgment.

BuzzBox's Motion is based on this Notice and Motion, the accompanying

Memorandum of Points and Authorities, Supporting Declarations from Rod Vandenbos, Roman Whittaker and Shaun Murphy, the records on file related to the subject trademarks, and on such other evidence that may properly be considered by the Trademark Trial and Appeal Board in determining this matter.

Furthermore, in accordance with TBMP § 502.06(a) and 37 CFR § 2.120(i)(1), if the Board deems it necessary or appropriate, Defendant requests a telephone conference to address any issues either raised in this Motion or required to resolve the issues presented in this Motion.

Respectfully Submitted,

Dated: April 13, 2015

**SLOVAK BARON EMPEY MURPHY & PINKNEY LLP**

By: \_\_\_\_\_  
Shaun M. Murphy  
Attorney for Registrant BuzzBox Beverages, Inc.

## MEMORANDUM OF POINTS AND AUTHORITIES

### I. INTRODUCTION

Registrant and Defendant BuzzBox Beverages, Inc. moves the Board for an order vacating the entry of a default judgment under Rule 60(b) of the Federal Rules of Civil Procedure. The Board should vacate the entry of the default judgment and reinstate Defendant's Registration because Defendant's failure to answer the petition to cancel was the result of an inadvertent mistake or excusable neglect.

As demonstrated below and in the accompanying declaration testimony, Defendant had no intention of allowing a judgment to enter or have its registration cancelled. Plaintiff will not be prejudiced because the judgment was entered less than a month ago and no actions have been taken in reliance on the entry of the judgment. Furthermore, Defendant has meritorious defenses to the petition, which are being asserted in parallel proceedings in Federal Court and before this Board.

The circumstances justify vacating the default judgment and allowing the disputed issues to be decided on the merits.

### II. FACTUAL BACKGROUND

Plaintiff BuzzBallz, L.L.C. ("**Plaintiff**") filed suit against Defendant BuzzBox Beverages, Inc. ("**Defendant**") and others in the United States District Court for the Central District of California on August 20, 2014 ("**Federal Civil Action**").<sup>1</sup> Plaintiff alleged causes of action in the Federal Civil Action for Trademark Infringement, False Designation of Origin and Trade Dress Infringement, Temporary and Permanent Injunction and Accounting. Plaintiff did not serve the complaint until several months later however. Plaintiff has amended its complaint twice to correct non-dispositive issues, but the Federal Civil Action remains pending and is set for trial on August 9, 2016.<sup>2</sup>

Plaintiff filed the Petition to Cancellation in this action ("**Cancellation No. 1**") on November 10, 2014. As indicated on the Certificate of Service, Defendant's counsel before the Board was provided with a copy of the petition in Cancellation No. 1 and a copy was also sent to counsel listed with the United States Patent and Trademark Office as counsel of record.

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<sup>1</sup> Murphy Decl., Exhibit 1.

<sup>2</sup> Murphy Decl., ¶ 3.



Given the pendency of the Federal Civil Action, at that time Defendant and its counsel presumed, albeit incorrectly, that Cancellation No. 1 would be stayed under TBMP § 510.02 until the Federal Civil Action was resolved.<sup>3</sup> Although the Board served the scheduling order by mail on November 12, 2014, neither Defendant's counsel in this proceeding nor its counsel of record for registration received the scheduling order.<sup>4</sup> Not having received the scheduling order supported and confirmed counsel's belief that Cancellation No. 1 would be stayed while the Federal Civil Action was pending.

Consequently, the date to answer the petition and all subsequent dates were not calendared.<sup>5</sup> After the answer was not filed, the Board sent a notice to show cause on January 5, 2015, regarding the entry of a default judgment. As with the scheduling order, the notice was mailed to the same address, but it was not received by either counsel for Defendant.<sup>6</sup>

Defendant did not learn that a default judgment had been entered until it received Plaintiff's Petition to Cancel No. 92061050 ("**Cancellation No. 2**") regarding Defendant's trademark in stylized form. Petitioner provided a service copy to Defendant's counsel. Upon review of the allegations in the petition in Cancellation No. 2, counsel discovered that a default judgment had been entered in this proceeding.<sup>7</sup> In reviewing the online record of Cancellation No. 1, counsel also discovered the notices which had been mailed, but not received.

Defendant immediately contacted Plaintiff to request a stipulation to vacate the default judgment because it had been entered through inadvertence, surprise and neglect.<sup>8</sup> Plaintiff refused; thus Defendant brings this Motion to Vacate the Default Judgment.

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<sup>3</sup> Murphy Decl., ¶ 4.

<sup>4</sup> Murphy Decl., ¶ 5, Whittaker Decl., ¶¶ 2-3, Vandenbos Decl., ¶¶ 3-4.

<sup>5</sup> Murphy Decl., ¶ 6.

<sup>6</sup> Murphy Decl., ¶ 5.

<sup>7</sup> Murphy Decl., ¶ 7.

<sup>8</sup> Murphy Decl., ¶ 8.

### III. LEGAL ARGUMENT

#### A. **BuzzBox's failure to answer was not willful or intentional and there will be no prejudice to Plaintiff by re-opening the judgment and requiring it to overcome BuzzBox's defenses to its claims on the merits.**

Federal Rule of Civil Procedure 60(b) provides in pertinent part

On motion and just terms, the court may relieve a party or its legal representative from a final judgment, order, or proceeding for the following reasons: (1) mistake, inadvertence, surprise, or excusable neglect; ... or (6) any other reason that justifies relief.

Subparagraph (c) requires that the motion be made within a reasonable period of time and if made for the reasons listed above no more than one year after entry of the default judgment. Defendant's Motion is made less than 30 days after entry of the default judgment, which is well within a reasonable period of time.<sup>9</sup>

Among the factors to consider in determining a motion to vacate include the following:

- (1) Whether the plaintiff will be prejudiced;
- (2) Whether the default was willful; and
- (3) Whether the defendant has a meritorious defense to the action.<sup>10</sup>

The decision whether to grant relief from the entry of a default judgment is within the discretion of the Board.<sup>11</sup> Although a stricter standard applies to motions to set aside a judgment, the law does not favor judgments by default for failing to answer the complaint.<sup>12</sup> Thus, a motion for relief from a judgment entered by default "is generally treated with more liberality by the Board than are other motions" for relief from other types of judgments.<sup>13</sup>

As demonstrated below, the three factors collectively favor setting aside the default judgment.

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<sup>9</sup> See *Djeredjian v. Kashi Co.*, 21 USPQ2d 1613 (motion made within 15 days of entry of default judgment was clearly within a reasonable time).

<sup>10</sup> See *Djeredjian v. Kashi Co.*, *supra*, citing *United Coin Meter Co. Inc. v. Seaboard Coastline Railroad*, 36 FR Serv2d 478, 705 F.2d 839 (6th Cir. 1983).

<sup>11</sup> See *Case v. BASF Wyandotte*, 737 F.2d 1034, 222 USPQ 737 (Fed.Cir. 1984).

<sup>12</sup> See TTMP § 312.03.

<sup>13</sup> *Ibid.*

**1. Plaintiff will not be prejudiced by setting aside the judgment and re-opening the case to determine the issues on the merits.**

In this case (Cancellation Proceeding No. 1), Plaintiff contended, among other things, that Defendant's goods offered under the BuzzBox Marks are identical or substantially similar to the goods offered by Petitioner under the BuzzBallz Marks and both are used in connection with alcoholic beverages.<sup>14</sup> Plaintiff further contended that the parties' respective Marks operate in the same market space and have appeared side-by-side in certain beverage competitions.<sup>15</sup> Plaintiff further contended that there was a likelihood of confusion to the consuming public and because of its alleged priority of use the Mark '174 should be cancelled.<sup>16</sup>

In Cancellation Proceeding No. 2, the petition contains allegations which are essentially identical to the allegations in Cancellation Proceeding No. 2, including the attached exhibits. For example, the allegations in paragraphs 1, 2, 3, 5, 6, 7, 8, 9, 10, 12, 13, 14, 16, 19, 20, 21, and 22 in Cancellation Proceeding No. 2 are identical to the allegations in Cancellation Proceeding No. 1. There are additional contentions alleged in paragraphs 11, 15, and 17 in Cancellation Proceeding No. 2, but they are in substance identical to the allegations made in Cancellation Proceeding No. 1.

Finally, in the Federal Action, Plaintiff's allegations and contentions are in substance identical to the allegations in Cancellation Proceeding Nos. 1 and 2. Plaintiff alleges that the marks are confusingly similar, relies on the same exhibits, and alleges that same factual basis for relief.

Plaintiff may complain about re-opening the case, but it cannot show prejudice. The disputed issues in this case are identical to the disputed issues presented in Cancellation Proceeding No. 2 and in the Federal Action. Plaintiff will therefore be litigating the same contested issues in those two cases so granting relief from the judgment will not benefit Plaintiff by avoiding litigation. It is clear from the allegations in paragraphs 23 through 27 in Plaintiff's Cancellation Proceeding No. 2 that it is hoping to exploit Defendant's inadvertence and neglect to obtain a judgment without actually

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<sup>14</sup> Petition, ¶ 8.

<sup>15</sup> Petition, ¶ 9.

<sup>16</sup> Petition, ¶¶ 10 – 17.

having to prove the merits of its claim.

Although there may be some delay if Defendant's motion is granted, delay in and of itself is not a sufficient basis for establishing prejudice.<sup>17</sup> Particularly where, as here, there is a pending federal trademark action which would support a stay of proceedings before the Board on Cancellation Proceedings Nos. 1 and 2.<sup>18</sup>

As a result, Plaintiff will not be prejudiced in having this case as well as the other pending actions determined on their merits.<sup>19</sup>

**2. Defendant's failure to respond to the complaint was not willful or intentional.**

The evidence submitted supporting this Motion to Vacate shows that BuzzBox did not intentionally or willfully allow a default to enter and proceed to judgment. Although it is true that Plaintiff's counsel provided a copy of the Petition to Cancel to BuzzBox's counsel; no further notices were actually received by counsel.<sup>20</sup> The Board's scheduling order was not received by counsel thus they were not on notice when the answer to the Petition was due.<sup>21</sup> Similarly, the notice regarding entry of default and order to show cause regarding default judgment were not received by counsel.<sup>22</sup>

BuzzBox did not discover that a default judgment had been entered until it received the Petition in Cancellation Proceeding No. 2; specifically, the allegations in paragraphs 23 through 27. Counsel checked the Board's website and only then discovered that a scheduling order and notice of default had been served.<sup>23</sup>

Immediately upon discovering that a default judgment had been entered, BuzzBox's counsel contacted Plaintiff's counsel to ask if Plaintiff would stipulate to vacate the judgment. Plaintiff denied the request and BuzzBox prepared this timely motion to vacate because it did not intend to allow a default or a default judgment to

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<sup>17</sup> *Regatta Sport Ltd. v. Telux-Pioneer, Inc.*, 20 USPQ2d 1154, \*3 (1991).

<sup>18</sup> See TTMP § 510.

<sup>19</sup> See, e.g., *Djeredjian v. Kashi*, *supra* (no prejudice in light of pending state court actions between the parties).

<sup>20</sup> See Whittaker Declaration at ¶ 2; Murphy Declaration at ¶ 5.

<sup>21</sup> See Whittaker Declaration at ¶ 2; Murphy Declaration at ¶ 5.

<sup>22</sup> See Declarations of Whittaker at ¶ 2; Murphy at ¶ 5.

<sup>23</sup> See Murphy Declaration at ¶ 7.

enter.

That BuzzBox intended to contest Plaintiff's claims is evident from the parallel civil proceedings.<sup>24</sup> From these communications it would have been self-evident to Plaintiff that BuzzBox disputed the allegations and intended to contest its claims. *Djeredjian v. Kashi*, *supra*, is again analogous. As here, *Djeredjian* involved parallel civil proceedings, confusion regarding notices, and a failure to act resulting from mistake and inadvertence and rather than a willful decision.<sup>25</sup>

BuzzBox's lack of a timely answer was not intentional. It was the product of mistake, inadvertence, surprise, or excusable neglect.

### **3. Defendant has a meritorious defense to the claims in the cancelation proceeding.**

BuzzBox has included with its moving papers the proposed answer it would file if the motion is granted and the case is re-opened. BuzzBox disputes the material allegations which serve as the foundation for Plaintiff's claim that the marks are substantially similar or that there will be a likelihood of confusion among consumers. The Answer and this Motion demonstrate that BuzzBox has meritorious defenses to Plaintiff's claim to cancel its trademark.

An in-depth analysis of the *Sleekcraft* factors is premature at this point, but even a preliminary review of the first factor (similarity of the marks) demonstrates that the parties' marks are not substantially similar or likely to cause consumer confusion.<sup>26</sup> Similarity of marks is judged by their sound, appearance, and meaning.<sup>27</sup> Despite Plaintiff's attempt to deconstruct the sounds and syllables to demonstrate similarity, the two trademarks do not share a total identity. At least in the market place of alcoholic beverages, competing marks are generally not considered substantially similar unless

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<sup>24</sup> See Murphy Declaration at ¶ 2.

<sup>25</sup> See *Djeredjian v. Kashi*, *supra*, 21 USPQ2d 1613; see also *McVicker v. Donnelly*, 95 FRD 353 (ED Pa. 1982) (the court held that the confusion resulting from the time proximity and subject matter similarity of the two proceedings demonstrates that defendant's failure to file an answer was excusable neglect).

<sup>26</sup> *AMF, Inc. v. Sleekcraft Boats*, 599 F.2d 341, 348-349 (9th Cir. 1979).

<sup>27</sup> *Century 21 Real Estate Corp. v. Sandlin*, 846 F.2d 1175, 1179 (9th Cir.1988).

they are virtually identical.<sup>28</sup>

Furthermore, even if competing trademarks are identical, “their similarity must be considered in light of the way the marks are encountered in the marketplace and the circumstances surrounding the[ir] purchase.”<sup>29</sup> Here, the parties’ presentation of their products actually reduces the likelihood of confusion and highlights the **dissimilarity** of their respective trademarks and products. For example, Plaintiff packages its goods in a plastic ball-shaped container bearing fanciful names such as “Overdue Blue,” “Tropic Chillerz,” “Stiff Lemonade,” “Peachballz,” “Tequila ‘Rita,” “Cran Blaster,” and “Choco Tease,” among others.

In contrast, BuzzBox’s packages its goods in a juice-box styled container bearing names of more traditional, classic cocktails, such as “Perfect Margarita,” “Classic Greyhound,” “Long Island Cocktail,” and “Extreme Coconut Cocktail.” Unlike wine products, the parties’ goods are not listed by name on a menu but are viewed in their packaging and trade dress reducing the likelihood of confusion.

Another factor supporting BuzzBox’s defense to Plaintiff’s claim is that during the trademark registration process, the trademark examiner did not cite BuzzBallz in opposition to the registration. Thus, the trademark examiner did not believe that there was a likelihood of confusion between the two marks.

Finally, Plaintiff’s “evidence” of actual confusion establishes the opposite

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<sup>28</sup> See, e.g. *Sutter Home Winery, Inc. v. Madrona Vineyards, L.P.*, 2005 WL 701599, \*13 (N.D. Cal. 2005) (“*Ménage à Trois*” and “*Mélange de Trois*” not sufficiently similar to establish a likelihood of prevailing on the merits); *Stark v. Diageo Chateau & Estate Wines Co.*, 907 F.Supp.2d 1042, 1065 (N.D. Cal. 2012) (*Stark Wine*®, *Stark Thirst*™, and *Stark Raving*™ not sufficiently similar to support a finding of substantial similarity or likelihood of confusion); Cf. *E. & J. Gallo Winery v. Consorzio del Gallo Nero*, 782 F.Supp. 457, 463 (N.D. Cal. 1991) (“*Gallo*” and “*Gallo Nero*” substantially similar and likely to lead to confusion); *Fleischmann Distilling Corp. v. Maier Brewing Co.*, 314 F.2d 149, 159-160 (1963) (“*Black & White*” on beer likely to cause confusion with “*Black & White*” on Scotch whiskey).

<sup>29</sup> *Lindy Pen Co. v. Bic Pen Corp.*, 725 F.2d 1240, 1245 (9th Cir.1984); see also *Stark v. Diageo Chateau & Estate Wines Co.*, (N.D. Cal. 2012) 907 F.Supp.2d 1042, 1054; *Kern v. Mindsorce, Inc.*, 225 F.3d 663 (9th Cir.2000) (similarity must be considered in light of the way the marks are encountered in the marketplace); *First Brands Corp. v. Fred Meyer, Inc.*, 809 F.2d 1378, 1383–84 (9th Cir.1987) (examining the “total effect of the defendant’s product and package on the eye and mind of an ordinary purchaser.”); *Adidas Am., Inc. v. Payless Shoesource, Inc.*, 529 F.Supp.2d 1215, 1234–35 (D.Or.2007) (“similarity of design is determined by considering the overall impression created by the mark as a whole rather than simply comparing individual features”).

conclusion.<sup>30</sup> The social media post cited in Plaintiff's Petition refers to BuzzBox products and comments that they have a lot of alcohol "if they're like the buzz balls." The quoted language clearly shows that the author understood the products to be separate and not from the same source. Had the author actually been confused, he would have said words to the effect, "I've had these before in a ball and they have a lot of alcohol."

Thus, contrary to being evidence of actual confusion, the social post is evidence of the ***lack of actual confusion***. The author's comment is analogous to saying, "if the Nike running shoes are like the New Balance shoes they are the most comfortable shoes I've even worn." By distinguishing between the two products, the consumer clearly understood that they were from different sources.

**B. Relief from the judgment is warranted under Rule 60(b)(6).**

On a motion under Rule 60(b)(6), a significant factor is "the hardship that reopening a judgment may cause to others and whether other actions have been taken in reliance on the judgment."<sup>31</sup>

Hardship is missing in this case. Unlike the parties in *Jack Lenor Larsen*, Plaintiff has not taken any action in reliance on the judgment. The judgment was entered less than 30 days ago. In fact, this action along with Cancellation Proceeding No. 2 should be consolidated and stayed pending the outcome of the Federal Civil Action.<sup>32</sup> The only potential hardship in this case falls on BuzzBox: should it prevail in the Federal Civil Action and in Cancellation Proceeding No. 2 it will have defeated Plaintiff's claims of confusion and infringement only to be left without its validly registered trademark.

Considering that the issues raised in this cancellation proceeding will be contested in Cancellation Proceeding No. 2 and the Federal Civil Action, the circumstances justify vacating the default judgment. The Board should then stay these cancellation proceedings pending the outcome of the Federal Civil Action.

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<sup>30</sup> See Petition at ¶ 16.

<sup>31</sup> *Jack Lenor Larsen v. Chas. O. Larsen Co.*, 44 USPQ2d 1950, \* 2 (1997) (moving party waited 12 years before filing motion and opposing party had obtained a registration in reliance on the judgment).

<sup>32</sup> See TTMB § 510.

**IV. CONCLUSION**

BuzzBox Beverages, Inc. respectfully requests the Board to grant its Motion to Vacate the Default Judgment and re-open the case to allow the contested issues to be decided on the merits. The default judgment was the result of mistake and inadvertence, there will be no prejudice to Plaintiff, and BuzzBox has meritorious defenses to the claims.

Respectfully Submitted,

Dated: April 13, 2015

**SLOVAK BARON EMPEY MURPHY & PINKNEY LLP**

By: \_\_\_\_\_  
Shaun M. Murphy  
Attorney for Registrant BuzzBox Beverages, Inc.



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE  
THE TRADEMARK TRIAL AND APPEAL BOARD**

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In the matter of trademark Registration No. 4,618,174

For the mark "BUZZBOX"

Registered on October 7, 2014

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**BuzzBallz, L.L.C.,**

Petitioner,

v.

Cancellation No. 92060348

**BuzzBox Beverages, Inc.**

Registrant.

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**To the Commissioner of Trademarks:**

**DECLARATION OF SHAUN M. MURPHY IN SUPPORT OF DEFENDANT'S MOTION TO VACATE  
ENTRY OF DEFAULT JUDGMENT**

My name is Shaun M. Murphy, I am litigation counsel for Defendant BuzzBox Beverages, Inc. in this matter and all related matters pending before the Board and the United States District Court for the Central District of California. I am admitted to practice law before the state and federal courts in the states of Michigan, California, and Texas and am admitted to practice before the United States Supreme Court. I have personal knowledge of the facts stated below in this declaration and they are true and correct.

1. Plaintiff BuzzBallz, L.L.C. filed suit against Defendant BuzzBox Beverages, Inc. and others in the United States District Court for the Central District of California on August 20, 2014 ("***Federal Civil Action***"). A copy of Plaintiff's original complaint is attached hereto as **Exhibit 1**. As evident from the complaint, Plaintiff

alleged causes of action for Trademark Infringement, False Designation of Origin and Trade Dress Infringement, Temporary and Permanent Injunction and Accounting regarding the very same issues that are present in this cancellation proceeding.

2. Plaintiff served the complaint in or about November 2014. In November and December the parties, through counsel, communicated regarding issues with the complaint and necessary amendments. During this time Plaintiff amended the complaint twice. In February and March of 2015, counsel for the parties coordinated the initial discovery conference and exchanged initial disclosures. The initial discovery conference was held on March 9, 2015; the date on which the default judgment was entered in this proceeding. Throughout this period it was evident that Defendant BuzzBox Beverages would be opposing Plaintiff's claims.

3. The Federal Civil Action was recently set for trial on August 9, 2016.

4. Plaintiff did provide a copy by mail of the Petition to Cancellation in this action ("**Cancellation No. 1**") on or about November 10, 2014. When I received a copy of the Petition to Cancel, I recall having a conversation among those associated with the company, that it was likely the Board would stay the action because of the pending federal lawsuit for infringement. I was awaiting receipt of the scheduling notice to see what was going to happen.

5. I never received a copy of the scheduling notice. I never received a copy of the show cause notice regarding default judgment. I also did not receive any information from BuzzBox Beverages or Roman Whittaker that such notices had been received. It did not occur to me to check the website for the proceeding because I presumed that the matter would be stayed. The absence of any notices confirmed in my mind that the action was not proceeding because of the federal action.

6. As a result, none of the dates in the scheduling notice were calendared. That was a mistake on my part which was entirely inadvertent and did not reflect BuzzBox Beverages' intent or desire to not oppose Plaintiff's petition.

7. I did not learn that a default judgment had been entered in this matter until March 23, 2015. I received a copy of Plaintiff's Petition to Cancel No. 92061050 regarding Defendant's trademark in stylized form. In reviewing the petition in Cancellation No. 92061050, I saw the allegations regarding a default judgment having

been entered in this proceeding. I then reviewed the online record of this proceeding and discovered the notices which had been mailed, but not received.

8. I immediately contacted Plaintiff's counsel by email to request a stipulation to vacate the default judgment. I advised him that it had been unintentional and before moving to vacate the entry of the judgment I wanted to give Plaintiff the opportunity to stipulate to set it aside. Plaintiff refused. A genuine copy of those communications is attached hereto as **Exhibit 2**.

9. I communicated with Roman Whittaker who was trademark counsel for BuzzBox Beverages. He confirmed that his office never received the scheduling notice, the show cause notice, or the notice of entry of default judgment. I received confirmation from BuzzBox Beverages that it was not aware of such notices and, more importantly, that it had not intended to allow a default to enter. BuzzBox fully intended to oppose the petition in this proceeding as it was defending the infringement action in the federal district court.

10. Attached to this Declaration as **Exhibit 3** is the form of Answer to Petition to Cancel that BuzzBox Beverages would file should the Board set aside the default judgment.

Dated: April 13, 2015

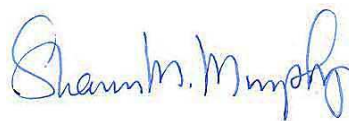
**SLOVAK BARON EMPEY MURPHY & PINKNEY LLP**

By: \_\_\_\_\_  
Shaun M. Murphy  
Attorney for Registrant/Defendant BuzzBox  
Beverages, Inc.

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that this document has been filed electronically on this 13th day of April, 2015, and is available for viewing and downloading to the ECF registered counsel of record:

Dated: April 13, 2015

A handwritten signature in blue ink that reads "Shaun M. Murphy". The signature is written in a cursive, flowing style.

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Shaun M. Murphy  
Attorneys for Registrant BuzzBox Beverages

Service Info:

Via Electronic Service /ECF:

John T. Wilson, Esq.

Glenn T. Litwak, Esq.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE  
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In the matter of trademark Registration No. 4,618,174

For the mark "BUZZBOX"

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Petitioner,

v.

Cancellation No. 92060348

**BuzzBox Beverages, Inc.**

Registrant.

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**To the Commissioner of Trademarks:**

**DECLARATION OF ROMAN WHITTAKER IN SUPPORT OF DEFENDANT'S MOTION TO VACATE**

**ENTRY OF DEFAULT JUDGMENT**

My name is Roman Whittaker. I was counsel for the registrant BuzzBox Beverages, Inc. regarding its trademark application and registration. I am admitted to practice law before the state and federal courts in the state of California. I have personal knowledge of the facts stated below in this declaration and they are true and correct.

1. Plaintiff's counsel provided a copy by mail of the Petition to Cancellation in this action ("**Cancellation No. 1**") to my office on or about November 10, 2014. When I received a copy of the Petition to Cancel I referred it to BuzzBox Beverages and Shaun Murphy, BuzzBox Beverages' litigation counsel.

2. After receipt from Plaintiff's counsel of the petition, I received nothing further either from the Plaintiff or the Board. My office did not receive a copy of the scheduling notice or a copy of the show cause notice regarding default judgment. I also

did not receive any information from BuzzBox Beverages that such notices had been received.

3. I did not learn that a default judgment had been entered in this matter until March 23, 2015, when Mr. Murphy contacted me to ask whether my office had received any of the notices from the Board. I told him that my office staff confirmed that we had not received them, though the mailing address on the documents is the address for my office. Procedures in my office make it virtually impossible that my office would have received important notices from the Board and not respond or forward them to the client and its litigation counsel.

4. Based on my representation of BuzzBox Beverages, I know that it would not have intended to allow a default to enter. The company fully intended to oppose the petition in this proceeding as it was defending the infringement action in the federal district court.

Dated: April 3, 2015

**ANDERHOLT WHITTAKER LLP**

By: 

Roman M. Whittaker

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE  
THE TRADEMARK TRIAL AND APPEAL BOARD**

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**BuzzBallz, L.L.C.,**

Petitioner,

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**BuzzBox Beverages, Inc.**

Registrant.

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**To the Commissioner of Trademarks:**

**DECLARATION OF ROD VANDENBOS IN SUPPORT OF DEFENDANT'S MOTION TO VACATE  
ENTRY OF DEFAULT JUDGMENT**

My name is Rod Vandembos, I am president of BuzzBox Beverages, Inc. I have personal knowledge of the facts stated below in this declaration and they are true and correct.

1. When BuzzBox Beverages applied for trademark registration of its standard character and stylized trademarks, Roman Whittaker was trademark counsel and identified as the correspondent with the Patent and Trademark Office. At the time, BuzzBox Beverages was a startup company and company mail was received at Mr. Whittaker's office address, 73-525 El Paseo, Suite E-2616, Palm Desert, California 92260.

2. BuzzBox Beverages moved into a permanent office facility in Rancho Mirage, California. When we did, my office staff notified the U.S. Postal Service through a change of address form changing our mailing address from 73-525 El Paseo, Suite E-2616, Palm Desert, California to 71935 Hwy 111, Rancho Mirage, California 92270.

3. I was aware that Plaintiff had filed a lawsuit in federal court and that it had filed a petition to cancel BuzzBox Beverages' trademark registration. I fully intend to defend the federal lawsuit and the cancellation petition because I do not believe BuzzBox Beverages' trademark registration infringes upon Plaintiff's trademark. I had no intention of allowing a default to enter against BuzzBox Beverages in any proceeding and had the understanding that our counsel was defending all actions filed by Plaintiff.

4. I learned that a default judgment had entered in this proceeding and that my counsel had not received any of the mailed notices. I believe the reason those notices were not received is because of the change of address form given to the post office. I checked with my staff, which is largely unsophisticated in legal matters, particularly those before the Board, and they were not aware of any notices received from the Board. Had I received or become aware of the notices that were sent in this proceeding, I would have immediately directed counsel to file all appropriate documents to avoid the entry of a default judgment.

5. BuzzBox Beverages' trademark registrations are valuable assets of the company and ones I fully intend to protect and preserve.

Dated: April 2, 2015

By:



---

Rod Vandebos



**EXHIBIT 1**

**EXHIBIT 1**

1 JOHN T. WILSON TEXAS SBN 24008284  
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3 Dallas, Texas 75248  
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5 Attorney for Plaintiff  
BuzzBallz, L.L.C.

6 GLENN T. LITWAK SBN 91510  
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7 201 Santa Monica Blvd., Ste. 300  
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8 (T) 310-858-5574  
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9 Local Counsel for Plaintiff  
10 BuzzBallz, L.L.C.

11 UNITED STATES DISTRICT COURT  
12 CENTRAL DISTRICT OF CALIFORNIA

13 BUZZBALLZ, L.L.C., a Texas Limited Liability Company,	)	Case No.: 5:14-cv-01725
	)	
14 Plaintiff,	)	2ND AMENDED COMPLAINT FOR:
	)	(1) Trademark Infringement Under;
15 vs.	)	15 U.S.C. § 1114(1)(a);
	)	(2) False Designation of Origin
16 BUZZBOX BEVERAGES, INC.,	)	and Trade Dress Infringement
a Nevada Corporation; and	)	Under 15 U.S.C. § 1125(a)(1)(A);
17 BENDISTILLERY, INC., an Oregon Corporation, d/b/a BUZZBOX, d/b/a	)	(3) Temporary and Permanent
18 BUZZBOX COCKTAILS, and d/b/a BUZZBOX BEVERAGES,	)	Injunction; and
	)	(4) Accounting
19 Defendants.	)	

1 **TO THE HONORABLE JUDGE OF SAID COURT:**

2 **COMES NOW**, Plaintiff BUZZBALLZ, L.L.C. (“BUZZBALLZ”) and brings  
3 its Original Complaint against Defendants BuzzBox Beverages, Inc. and Bendistillery,  
4 Inc. d/b/a BuzzBox, d/b/a BuzzBox Cocktails, and d/b/a BuzzBox Beverages (the  
5 “Complaint”) and, in support of said Complaint, avers as follows:

6 **I. PARTIES**

7 1. Plaintiff BUZZBALLZ is a Texas Limited Liability Company with a  
8 principle place of business located in Dallas County, Texas.

9 2. Defendant BUZZBOX BEVERAGES, INC. (“BUZZBOX”) is a Nevada  
10 Corporation with a principle place of business in California at 71935 Highway 111,  
11 Rancho Mirage, California 92270 and may be served with process by and through its  
12 Registered Agent, Roman M. Whittaker, located at 73525 El Paseo, Suite 2516, Palm  
13 Desert, California 92260 or wherever else he may be found.

14 3. Defendant BENDISTILLERY, INC. D/B/A BUZZBOX, D/B/A  
15 BUZZBOX COCKTAILS, AND D/B/A BUZZBOX BEVERAGES  
16 (“BENDISTILLERY”) is an Oregon Corporation with its principle place of business  
17 at 19330 Pinehurst Rd., Bend, Oregon 97701 and may be served with process by and  
18 through its Registered Agent, Alan Dietrich, located at 19330 Pinehurst Rd., Bend,  
19 Oregon 97701  
20

**II. JURISDICTION & VENUE**

4. This Court has subject-matter jurisdiction over BUZZBALLZ's claims pursuant to 15 U.S.C. § 1121 and 28 U.S.C. § 1331 and 1338.

5. This Court has personal jurisdiction over BUZZBOX, pursuant to Cal. Civ. Proc. Code § 410.10 (West 2014), in that BUZZBOX does business in California, having availed itself of the laws of California by incorporating as a foreign corporation, having established a principle place of business in California, and having applied to the California Department of Alcoholic Beverage Control to be licensed as a Distilled Spirits Importer and a Distilled Spirits Wholesaler.

6. This Court has personal jurisdiction over BENDISTILLERY, pursuant to Cal. Civ. Proc. Code § 410.10 (West 2014), in that BENDISTILLERY does business in California, having availed itself of the laws of California and applied to the California Department of Alcoholic Beverage Control to be licensed as an Out-of-State Distilled Spirit Shipper.

7. Venue is proper in this district with respect to BUZZBALLZ's claims, pursuant to 28 U.S.C. § 1391, in that BUZZBOX and BENDISTILLERY are deemed to reside in this district because of the Court's personal jurisdiction and in that BUZZBOX and BENDISTILLERY's most significant contacts are in this district.

### III. FACTUAL BACKGROUND

8. BUZZBALLZ is the owner of a Federal Graphic Trademark, Registration No. 3,865,524, in International 33 for an image consisting of the word “BuzzBallz” in Gill Sans Ultra Bold Font with depictions of rounded drink containers (the “BuzzBallz Graphic Mark”) (hereinafter the BuzzBallz Text Mark and the BuzzBallz Graphic Mark are collectively referred to as the “BuzzBallz Marks”), as follows:



9. Said BuzzBallz Graphic Mark was first used by BUZZBALLZ not later than March 1, 2009 and was first used in commerce not later than October 1, 2009. A true and correct copy of the Certificate of Registration for said BuzzBallz Graphic Mark is attached hereto as “Exhibit A” and is incorporated by reference as if fully set forth herein.

10. BUZZBALLZ is also the owner of a Federal Text Trademark, Registration No. 4,498,235, in International Class 33 for the text “BuzzBallz” (the “BuzzBallz Text Mark”). Said BuzzBallz Text Mark was first used by BUZZBALLZ not later than March 1, 2009 and was first used in commerce not later than October 1, 2009. A true and correct of the Certificate of Registration for said BuzzBallz Text Mark is attached hereto as “Exhibit B” and is incorporated by reference as if fully set forth herein.

11. On or about February 16, 2013, BUZZBOX filed a Federal Trademark Application, Serial No. 85,851,97, seeking to register a text trademark in International Class 33 on an intent to use basis under 15 U.S.C. § 1051(b) for the text “BUZZBOX” (the “BuzzBox Text Application”). A true and correct copy of said BuzzBox Text Application is attached hereto as “Exhibit C” and is incorporated by reference as if fully set forth herein.

12. Additionally, on or about August 8, 2013, BUZZBOX filed a Federal Trademark Application, Serial No. 86,032,818, seeking to register a graphic trademark in International Class 33 on an intent to use basis under 15 U.S.C. § 1051(b) for an image consisting of the word “BuzzBox” in stylized font (the “BuzzBox Graphic Application”) (hereinafter, the trademarks sought in the BuzzBox Text Application and the BuzzBox Graphic Application are collectively referred to as the “BuzzBox Marks”), as follows:

# BuzzBox

13. A true and correct copy of said BuzzBox Graphic Application is attached hereto as "Exhibit D" and is incorporated by reference as if fully set forth herein.

14. Upon information and belief BUZZBOX and BENDISTILLERY are affiliated and work together in manufacturer/wholesale and/or importer/distributor relationship to manufacture, import, distribute, and/or sell alcoholic beverages bearing

1 and/or sold under the BuzzBox Marks; specifically, upon information and belief  
2 BENDISTILLERY is a contract bottler for BUZZBOX working under Permit Number  
3 DSP-OR-14 provided by the Alcohol and Tobacco Tax and Trade Bureau of the U.S.  
4 Department of the Treasury (the “TTB”). Since August 28, 2013, BENDISTILLERY  
5 has filed approximately sixteen (16) Applications for and Certification/Exemption of  
6 Label/Bottle Approval with the TTB for various labels incorporating the BuzzBox  
7 Marks (the “Label Applications”). A true and correct copy of said Label Applications  
8 is attached hereto as “Exhibit E” and is incorporated by reference as if fully set forth  
9 herein.

10 15. The first two labels applied for in said Label Applications included a  
11 statement indicating that the product so labelled was produced by BuzzBox Cocktails  
12 of Bend, Oregon for BuzzBox Beverages of Palm Springs, California, as follows:

13 **Produced by BuzzBox Cocktails, Bend, Oregon  
for Buzzbox Beverages, Palm Springs, California**

14 16. Further, each of the labels applied for in the Label Applications lists the  
15 website at [www.buzzboxbeverages.com](http://www.buzzboxbeverages.com), the main page of which references “BuzzBox  
16 Beverages, Inc.”. A true and correct copy of said main page of the website located at  
17 [www.buzzboxbeverages.com](http://www.buzzboxbeverages.com) is attached hereto as “Exhibit F” and is incorporated by  
18 reference as if fully set forth herein.

17. As set forth herein above, the BuzzBox Marks are substantially similar to the BuzzBallz Marks. Specifically, as regards the text of the marks, both “BuzzBallz” and “BuzzBox” incorporate the term “buzz” followed by a second term alliteratively beginning with “b” and involving a rounded vowel sound. Further, both terms involve the same number of syllables, the same pattern of percussive beats, and the same emphases. Amidst such similarities, the primary difference between “BuzzBallz” and “BuzzBox” is merely the difference in ending sounds of “llz” and “x,” respectively.

18. Further, the trademark sought in the BuzzBox Graphic Application and the trademark protected by the BuzzBallz Graphic Mark incorporate the text “BuzzBox” and “BuzzBallz,” respectively, in highly similar bold-face, sans-serif stylized fonts; the graphical trademarks involve essentially identical font size, weight, and kerning, and both utilize capitalization for the “b” of the second term. Additionally, upon information and belief, Defendants have mimicked certain design elements of BUZZBALLZ labels to increase the likelihood of Defendants’ products being associated with and/or mistaken for BUZZBALLZ’s products. By way of example, BUZZBALLZ’s labels incorporate stylistic elements advising consumers to “Shake It!” and “Have a Ball!!” as follows:

*Have a Ball !!*

# SHAKE IT!



1           19. A true and correct copy of a representative example of BUZZBALLZ's  
2 label design is attached hereto as "Exhibit G" and is incorporated herein by reference.  
3 Defendants' have mimicked both of the above elements from BUZZBALLZ's label in  
4 their Label Application by having the phrase "Shake it baby!" in a location and  
5 italicized design similar to "Have a Ball!!" on BUZZBALLZ's label, as follows:

6 

7           20. See Exhibit E, p. 15. Moreover, the BuzzBox Text Application and the  
8 BuzzBox Graphic Application were brought in the same trademark class as the  
9 BuzzBallz Marks, and both BUZZBALLZ and Defendants BUZZBOX and  
10 BENDISTILLERY operate in the same marketplace, so much so that their respective  
11 products have appeared side-by-side in distilled beverage award competitions.  
12 Specifically, both BUZZBALLZ and Defendants won awards in the 2014 International  
13 Craft Awards Competition, appearing next to each other in the listing of award winners  
14 for said competition. A true and correct copy of said listing of award winners for the  
15 2014 International Craft Awards Competition is attached hereto as "Exhibit H" and is  
16 incorporated by reference as if fully set forth herein.

17           21. Additionally, the foregoing similarities between the BuzzBallz Marks and  
18 the BuzzBox Marks and the similarities between BUZZBALLZ and Defendants'  
19 respective products have already lead to consumers conflating and/or associating

1 BUZZBALLZ and/or its products with Defendants and/or their products. By way of  
2 example, users of the social media website www.iconosquare.com have commented on  
3 images of Defendants' product, stating: "[sic] those have a s\*\*t ton of alcohol content  
4 if they're like the buzz balls" (expletives omitted). A true and correct copy of said  
5 webpage and comment is attached hereto as "Exhibit I" and is incorporated by  
6 reference as if fully set forth herein.

7 22. Over approximately the past five years, BUZZBALLZ has developed and  
8 established considerable and valuable consumer goodwill in its goods sold under the  
9 BuzzBallz Marks, having built up a nationwide distribution and sales network and  
10 substantial online presence in marketing and social media. Further, BUZZBALLZ and  
11 its products have been particularly successful and well-received in the California  
12 markets. Upon information and belief, Defendants' use of the BuzzBox Marks is  
13 intended to, directly or indirectly, trade upon the goodwill and name-recognition  
14 created by BUZZBALLZ in its products; Defendants seek to unfairly benefit  
15 themselves thereby to BUZZBALLZ's detriment.

16 23. For these reasons, because of the similarities between the BuzzBallz  
17 Marks and the BuzzBox Marks, and because of the high likelihood of confusion  
18 between BUZZBALLZ and Defendants and their respective products, BUZZBALLZ

comes now and brings this complaint for infringement of its trademarks, as more specifically pled for below.<sup>1</sup>

**IV. SUMMARY OF CAUSES OF ACTION AND CLAIMS FOR RELIEF**

24. Plaintiff hereby reincorporates paragraphs 1 through 21 above by reference as if fully set forth herein.

25. This is a suit for trademark infringement and for related causes of action and relief, as follows: i) Trademark Infringement under 15 U.S.C. § 1114(1)(a); ii) False Designation of Origin and Trade Dress Infringement under 15 U.S.C. § 1125(a)(1)(A); iii) Request for Temporary and Permanent Injunction; and iv) Demand for Accounting.

**A. COUNT I: TRADEMARK INFRINGEMENT UNDER 15 U.S.C. § 1114(1)(A)**

26. Plaintiff owns the BuzzBallz Marks.

27. Plaintiff has protectable rights in the BuzzBallz Marks.

28. Plaintiff's use of the BuzzBallz Marks predates Defendants' use of the BuzzBox Marks in that the BuzzBox Text Application and the BuzzBox Graphic Application were brought on an intent to use basis.

---

<sup>1</sup> For clarity, Plaintiff is bringing this action because the opposition periods for the BuzzBox Text Application and the BuzzBox Graphic Application have passed; however, because the applications remain in a 1(b) intent to use status, the BuzzBox Marks remain unregistered, and Plaintiff is unable to seek a cancellation with the Trademark Trial and Appeal Board.

1           29. Defendants' use of the BuzzBox Marks is in the same class as Plaintiff's  
2 use of its BuzzBallz Marks.

3           30. Plaintiff is the owner of valid, protectable, and registered trademarks—  
4 namely, the BuzzBallz Marks—the primary significance of which, in the minds of the  
5 public, is to identify the source of the product in addition to the product itself.

6           31. Defendants have infringed upon Plaintiff's exclusive right to use its  
7 proprietary BuzzBallz Marks by, *inter alia*, placing into commerce, offering to sell,  
8 selling, and/or distributing goods under and/or bearing colorable imitations of the  
9 BuzzBallz Marks—namely, the BuzzBox Marks—without Plaintiff's consent or  
10 authorization.

11           32. Such unauthorized use of the BuzzBox Marks by Defendants has caused  
12 actual confusion and is likely to continue causing confusion, mistake, or deception to  
13 the public.

14           33. Defendants' conduct constitutes trademark infringement in violation of 15  
15 U.S.C. § 1114(1)(a).

16           34. As a direct and proximate result of Defendants' infringement, Plaintiff has  
17 suffered damages with the jurisdictional limits of this Court. Under 15 U.S.C. § 1117,  
18 Plaintiff is entitled to recover from Defendants: i) Defendants' profits arising from their  
19 use of the BuzzBox Marks; ii) actual damages sustained by Plaintiff; and iii) the costs  
20 of this action.

**B. COUNT II: FALSE DESIGNATION OF ORIGIN AND TRADE DRESS INFRINGEMENT UNDER 15 U.S.C. § 1125(A)(1)(A)**

35. Plaintiff is the owner of valid, protectable, and registered trademarks—namely, the BuzzBallz Marks—the primary significance of which, in the minds of the public, is to identify the source of the product in addition to the product itself.

36. Plaintiff has developed valuable goodwill associated with its BuzzBallz Marks.

37. Defendants, in connection with their goods and/or the containers for their goods, have used and placed into commerce words, terms, and/or names—namely, the BuzzBox Marks—which are likely to cause, and have caused, confusion or mistake and/or are likely to deceive as to the affiliation, connection, or association of Defendants with Plaintiff and/or as to the origin, sponsorship, and/or approval of Defendants' goods by Plaintiff.

38. Such use of the BuzzBox Marks by Defendants constitutes false and misleading description, advertising, and designation as to the origin and/or sponsorship of Defendants' goods and constitutes trade dress infringement in violation of 15 U.S.C. § 1125(a).

39. In accordance with 15 U.S.C. § 1116, Defendants should, after notice and hearing, be preliminarily and permanently enjoined from using the BuzzBox Marks, any confusingly similar variant thereof, and any other colorable imitation of the BuzzBallz Marks, alone or in combination with other words, as a trademark, corporate

1 name, assumed business name, trade name component, domain name, or to otherwise  
2 market, advertise, distribute, or identify products or services.

3 40. As a direct and proximate result of Defendants' use of the BuzzBox  
4 Marks, which are confusingly and deceptively similar to Plaintiff's BuzzBallz Marks,  
5 Plaintiff has been damaged in an amount within the jurisdictional limits of the Court.  
6 Under 15 U.S.C. § 1117, Plaintiff is entitled to recover from Defendants: i) Defendants'  
7 profits arising from their use of the BuzzBox Marks; ii) actual damages sustained by  
8 Plaintiff; and iii) the costs of this action.

9 41. Further, upon information and belief, Defendants were aware of  
10 Plaintiff's BuzzBallz Marks and Plaintiff's use thereof in commerce prior to  
11 Defendants' use of the BuzzBox Marks and filing the BuzzBox Text Application and  
12 BuzzBox Graphic Application. Accordingly, upon information and belief,  
13 Defendants' acts in using the BuzzBox Marks were done willfully and intentionally to  
14 trade upon the goodwill Plaintiff has developed in association with its BuzzBallz  
15 Marks.

16 42. As such, because of the knowing, intentional, and purposeful nature of  
17 Defendants' use of the BuzzBox Marks to trade upon the goodwill built up in Plaintiff  
18 BuzzBallz Marks, this is an exceptional case within the meaning of 15 U.S.C. 1117,  
19 and Plaintiff should recover up to three times the amount of its actual damages, as  
20 determined by the Court, and reasonable attorney's fees.

**C. REQUEST FOR TEMPORARY AND PERMANENT INJUNCTION**

43. Because of Defendants' use of the BuzzBox Marks, Defendants have undermined Plaintiff's business by introducing and/or selling to the market goods bearing and/or sold under trademarks that are confusingly and deceptively similar to Plaintiff's protected and recognized BuzzBallz Marks, creating marketplace confusion as to origin, sponsorship, or approval of such goods and/or as to Defendants' affiliation with Plaintiff.

44. Defendants' use of the BuzzBox Marks have caused and continued to cause Plaintiff irreparable harm for which there is no adequate remedy at law.

45. Because Plaintiff can readily establish itself as owner of the BuzzBallz Marks and that the BuzzBox Marks are confusingly similar to Plaintiff's BuzzBallz Marks, Plaintiff is likely to succeed on the merits of this case, seeking to prohibit Defendants' use of the BuzzBox Marks.

46. The injury faced by Plaintiff outweighs the injury that would be sustained by enjoining Defendants from using the BuzzBox Marks.

47. Furthermore, the Court's granting of a temporary injunction against Defendant's use of the BuzzBox Marks would not adversely affect public policy or public interest.

48. Plaintiff respectfully requests that Defendants be enjoined from selling and/or marketing any goods and/or products under or bearing the BuzzBox Marks, any

1 confusingly similar variant thereof, or any other colorable imitation of Plaintiff's  
2 BuzzBallz Marks and from promoting, endorsing, sponsoring and/or otherwise  
3 approving of any such sales and/or marketing. If necessary, Plaintiff is willing to post  
4 a bond in order for the Court to issue the temporary injunction against Defendants.

5 **D. DEMAND FOR ACCOUNTING**

6 49. Plaintiff respectfully demands an accounting of Defendants' sales  
7 resulting from Defendants' infringement, as plead hereinabove, and that, after such  
8 accounting, Defendants' profits resulting from such sales be paid over to Plaintiff,  
9 increased as the Court finds to be just under the circumstances of this case. Plaintiff  
10 further demands that all goods and advertisements bearing the trademarks sought in  
11 the BuzzBox Text Application and the BuzzBox Graphic Application in Defendants'  
12 possession, custody, or control be properly disposed of as the Court finds to be just  
13 under the circumstances of this case, including, but not limited to, turning over such  
14 items to Plaintiff.

15 50. Plaintiff requests that the Court order Defendants to indemnify and hold  
16 Plaintiff harmless against any and all potential claims of third parties arising out of  
17 Defendants' sale, offer of sale, distribution, or use of goods bearing or sold under the  
18 trademarks sought in the BuzzBox Text Application and the BuzzBox Graphic  
19 Application or goods in any other way likely to cause consumers to erroneously believe  
20 such goods to be endorsed, sponsored, or approved of by Plaintiff or otherwise



1 affiliated with Plaintiff. Plaintiff further requests that the Court order Defendant to  
2 identify and disclose the vendors used to produce and/or package the infringing goods  
3 and any clientele that have purchased the infringing goods.

#### 4 **V. ATTORNEY'S FEES**

5 51. Because of the conduct of Defendants, Plaintiff has been compelled to  
6 engage the services of an attorney and local counsel to prosecute this action. Further,  
7 because of the knowing, willful, and intentional nature of Defendants wrongful acts  
8 pled herein, this case is exceptional within the meaning of 15 U.S.C. § 1117.  
9 Accordingly, Plaintiff is entitled to recover a reasonable sum for the necessary services  
10 of the Wilson Legal Group P.C. and the Law Offices of Glenn T. Litwak incurred in  
11 the preparation and trial of this action and any resulting appeals.

#### 12 **VI. PRAYER**

13 **WHEREFORE, PREMISES CONSIDERED,** Plaintiff BUZZBALLZ, L.L.C.  
14 prays that this Court enter judgment against Defendants BUZZBOX BEVERAGES,  
15 INC. and BENDISTILLERY, INC. D/B/A BUZZBOX, D/B/A BUZZBOX  
16 BEVERAGES, AND D/B/A BUZZBOX COCKTAILS, enjoining Defendants from  
17 using the BuzzBox Marks, any confusingly similar variant thereof, or any other  
18 colorable imitation of Plaintiff's BuzzBallz Marks and awarding Plaintiff its actual  
19 damages and Defendants' profits arising from Defendants' use of the BuzzBox Marks;  
20 an additional amount of not more than three times Plaintiff's damages, to be determined

1 by the Court; post-judgment interest on Plaintiff's actual damages; and Plaintiff's costs  
2 and reasonable attorney's fees. Plaintiff prays for such further relief, at law or in  
3 equity, to which it may show itself entitled.

4 **DATED:** November 17, 2014.

5 Respectfully submitted,  
6 **WILSON LEGAL GROUP P.C.**

7 By: /s/John T. Wilson

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**ATTORNEYS FOR PLAINTIFF**  
**BUZZBALLZ, L.L.C.**

**“EXHIBIT A”**

# United States of America

United States Patent and Trademark Office

## BuzzBallz

**Reg. No. 3,865,524**

**Registered Oct. 19, 2010**

**Int. Cl.: 33**

**TRADEMARK**

**PRINCIPAL REGISTER**

BUZZBALLZ, LLC (TEXAS LIMITED LIABILITY COMPANY)  
1711 BRIERCROFT COURT  
STE 100  
CARROLLTON, TX 75006

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS; ALCOHOLIC BEVERAGES, NAMELY, MIXED ALCOHOLIC DRINKS OR WINE, SUCH AS RUM/COKE, GIN AND TONIC, VODKA TONIC, MARTINIS, WHISKEY SOUR, COSMOPOLITAN, MANHATTAN, MOJITO, RED WINE, WHITE WINE, PINK WINE, SCOTCH AND WATER, SCOTCH AND SODA, MARGARITAS, AND OTHER MIXED ALCOHOLIC BEVERAGES; ALCOHOLIC COCKTAIL MIXES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 3-1-2009; IN COMMERCE 10-1-2009.

THE MARK CONSISTS OF "BUZZBALLZ" IN GILL SANS ULTRA BOLD FONT. THE BALLS IN THE DESIGN ARE ROUNDED AND DEPICT A DRINK CONTAINER.

SN 77-788,504, FILED 7-23-2009.

THEODORE MCBRIDE, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**“EXHIBIT B”**

**United States of America**  
United States Patent and Trademark Office

**BuzzBallz**

**Reg. No. 4,498,235**

**Registered Mar. 18, 2014**

**Int. Cl.: 33**

**TRADEMARK**

**PRINCIPAL REGISTER**

BUZZBALLZ, LLC (TEXAS LIMITED LIABILITY COMPANY)  
2114 MCDANIEL DRIVE  
CARROLLTON, TX 75006

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS; ALCOHOLIC BEVERAGES, NAMELY, MIXED ALCOHOLIC DRINKS AND WINE, NAMELY RUM/COKE, GIN AND TONIC, VODKA TONIC, MARTINIS, WHISKEY SOUR, COSMOPOLITAN, MANHATTAN, MOJITO, RED WINE, WHITE WINE, PINK WINE, SCOTCH AND WATER, SCOTCH AND SODA, MARGARITAS, AND OTHER MIXED ALCOHOLIC BEVERAGES EXCEPT BEERS; ALCOHOLIC COCKTAIL MIXES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 3-1-2009; IN COMMERCE 10-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,865,524.

SER. NO. 86-079,308, FILED 10-1-2013.

ALICE BENMAMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**“EXHIBIT C”**

PTO Form 1476 (Rev. 9/2006)  
OMB No. 0651-0009 (Exp. 12/31/2014)

## Trademark/Service Mark Application, Principal Register

Serial Number: 85851976

Filing Date: 02/16/2013

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85851976
<b>MARK INFORMATION</b>	
*MARK	<u>BUZZBOX</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	BUZZBOX
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	BuzzBox Beverages, Inc.
*STREET	73-525 El Paseo, Suite E-2516
*CITY	Palm Desert
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	99260
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Nevada
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	033
	Alcoholic beverages, excluding beer and wine; alcoholic carbonated beverages, excluding beer;



<b>*IDENTIFICATION</b>	alcoholic cocktail mixes; alcoholic fruit cocktail drinks; prepared alcoholic cocktail beverages; liquor and liqueur beverages; and spirits
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Roman Whitakker
<b>FIRM NAME</b>	Anderholt Whittaker LLP
<b>STREET</b>	73-525 El Paseo, Suite E-2516
<b>CITY</b>	Palm Desert
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92260
<b>PHONE</b>	(760) 674-0998
<b>EMAIL ADDRESS</b>	roman@anderholtwhittaker.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Roman Whitakker
<b>FIRM NAME</b>	Anderholt Whittaker LLP
<b>STREET</b>	73-525 El Paseo, Suite E-2516
<b>CITY</b>	Palm Desert
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92260
<b>PHONE</b>	(760) 674-0998
<b>EMAIL ADDRESS</b>	roman@anderholtwhittaker.com;m3btmks@me.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325

*TOTAL FEE PAID	325
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/s/
SIGNATORY'S NAME	Rod Vandenbos
SIGNATORY'S POSITION	Chief Executive Officer
DATE SIGNED	02/16/2013

---

PTO Form 1476 (Rev 9/2006)  
OMB No. 0651-0009 (Exp. 12/31/2014)

## **Trademark/Service Mark Application, Principal Register**

**Serial Number: 85851976**

**Filing Date: 02/16/2013**

### **To the Commissioner for Trademarks:**

**MARK:** BUZZBOX (Standard Characters, see mark)

The literal element of the mark consists of BUZZBOX.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, BuzzBox Beverages, Inc., a corporation of Nevada, having an address of  
73-525 El Paseo, Suite E-2516  
Palm Desert, California 99260  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 033: Alcoholic beverages, excluding beer and wine; alcoholic carbonated beverages, excluding beer; alcoholic cocktail mixes; alcoholic fruit cocktail drinks; prepared alcoholic cocktail beverages; liquor and liqueur beverages; and spirits

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

### The applicant's current Attorney Information:

Roman Whitakker of Anderholt Whittaker LLP  
73-525 El Paseo, Suite E-2516  
Palm Desert, California 92260  
United States

### The applicant's current Correspondence Information:

Roman Whitakker  
Anderholt Whittaker LLP  
73-525 El Paseo, Suite E-2516  
Palm Desert, California 92260  
(760) 674-0998(phone)  
roman@anderholtwhittaker.com;m3btmks@me.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1

class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

### **Declaration Signature**

Signature: /s/ Date: 02/16/2013  
Signatory's Name: Rod Vandenbos  
Signatory's Position: Chief Executive Officer  
RAM Sale Number: 85851976  
RAM Accounting Date: 02/19/2013

Serial Number: 85851976  
Internet Transmission Date: Sat Feb 16 16:44:03 EST 2013  
TEAS Stamp: USPTO/BAS-98.150.84.79-20130216164403343  
353-85851976-500b837ab6ade567b5b26876b49  
bf9121b5a659cfbf7268533fb0241ec6c66fb636  
-CC-7484-20130216163535565070

Exh. 1  
part 2

# BUZZBOX

**“EXHIBIT D”**

PTO Form 14/8 (Rev. 9-2006)  
CMB No. 0651-0009 (Exp. 12/31/2014)

## Trademark/Service Mark Application, Principal Register

Serial Number: 86032818

Filing Date: 08/08/2013

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86032818
<b>MARK INFORMATION</b>	
*MARK	<u>\\TICRS\EXPORT16\IMAGEOUT 16\860\328\86032818\xml\ APP0002.JPG</u>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	BUZZBOX
<b>COLOR MARK</b>	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the wording BUZZBOX in stylized font.
<b>PIXEL COUNT ACCEPTABLE</b>	NO
<b>PIXEL COUNT</b>	729 x 207
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	BuzzBox Beverages, Inc.
*STREET	73525 El Paseo, Suite E2516
*CITY	Palm Desert
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	92260
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	California

<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	033
<b>*IDENTIFICATION</b>	Alcoholic beverages, excluding beer and wine; alcoholic carbonated beverages, excluding beer; alcoholic cocktail mixes; alcoholic fruit cocktail drinks; prepared alcoholic cocktail beverages; liquor and liqueur beverages; and, spirits
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Roman Whittaker, Esq.
<b>FIRM NAME</b>	Anderholt Whittaker LLP
<b>STREET</b>	73525 El Paseo, Suite E2516
<b>CITY</b>	Palm Desert
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92260
<b>PHONE</b>	7606740998
<b>EMAIL ADDRESS</b>	roman@anderholtwhittaker.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Roman Whittaker, Esq.
<b>FIRM NAME</b>	Anderholt Whittaker LLP
<b>STREET</b>	73525 El Paseo, Suite E2516
<b>CITY</b>	Palm Desert
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	92260
<b>PHONE</b>	7606740998
<b>EMAIL ADDRESS</b>	roman@anderholtwhittaker.com;m3btmks@me.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	



<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/s/
<b>SIGNATORY'S NAME</b>	Rod Vandebos
<b>SIGNATORY'S POSITION</b>	Chief Executive Officer
<b>DATE SIGNED</b>	08/08/2013

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PTO Form 1478 (Rev. 9/2006)  
OMB No. 0551-0009 (Exp. 12/31/2014)

## **Trademark/Service Mark Application, Principal Register**

**Serial Number: 86032818**

**Filing Date: 08/08/2013**

### **To the Commissioner for Trademarks:**

**MARK:** BUZZBOX (stylized and/or with design, see mark)

The literal element of the mark consists of BUZZBOX.

The applicant is not claiming color as a feature of the mark. The mark consists of the wording BUZZBOX in stylized font.

The applicant, BuzzBox Beverages, Inc., a corporation of California, having an address of  
73525 El Paseo, Suite E2516  
Palm Desert, California 92260  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 033: Alcoholic beverages, excluding beer and wine; alcoholic carbonated beverages, excluding beer; alcoholic cocktail mixes; alcoholic fruit cocktail drinks; prepared alcoholic cocktail beverages; liquor and liqueur beverages; and, spirits

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Roman Whittaker, Esq. of Anderholt Whittaker LLP  
73525 El Paseo, Suite E2516  
Palm Desert, California 92260  
United States

The applicant's current Correspondence Information:

Roman Whittaker, Esq.  
Anderholt Whittaker LLP  
73525 El Paseo, Suite E2516  
Palm Desert, California 92260  
7606740998(phone)

roman@anderholtwhittaker.com;m3btmks@me.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

### **Declaration Signature**

Signature: /s/ Date: 08/08/2013

Signatory's Name: Rod Vandenbos

Signatory's Position: Chief Executive Officer

RAM Sale Number: 86032818

RAM Accounting Date: 08/09/2013

Serial Number: 86032818

Internet Transmission Date: Thu Aug 08 16:42:09 EDT 2013

TEAS Stamp: USPTO/BAS-216.87.226.175-201308081642090

77935-86032818-5003bd6d02a3e9846b7caab33


c9ba51c17664720264dfd23801a95f078e672690

-CC-3681-20130808162750598874

# BuzzBox

**“EXHIBIT E”**

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 13240001000116			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 643		
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 13018L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)			
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> COCONUT COCKTAIL			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1181040	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.</b>			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

08/28/2013	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>	
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.	
<b>23. DATE ISSUED</b> 09/28/2013	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 

FOR TTB USE ONLY	
<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable. INFORMATION RETRIEVED FROM THE QR CODE MUST BE IN COMPLIANCE WITH ALL LABELING AND ADVERTISING REGULATIONS.  <b>STATUS</b> THE STATUS IS APPROVED.  <b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	<b>EXPIRATION DATE</b> (If any)

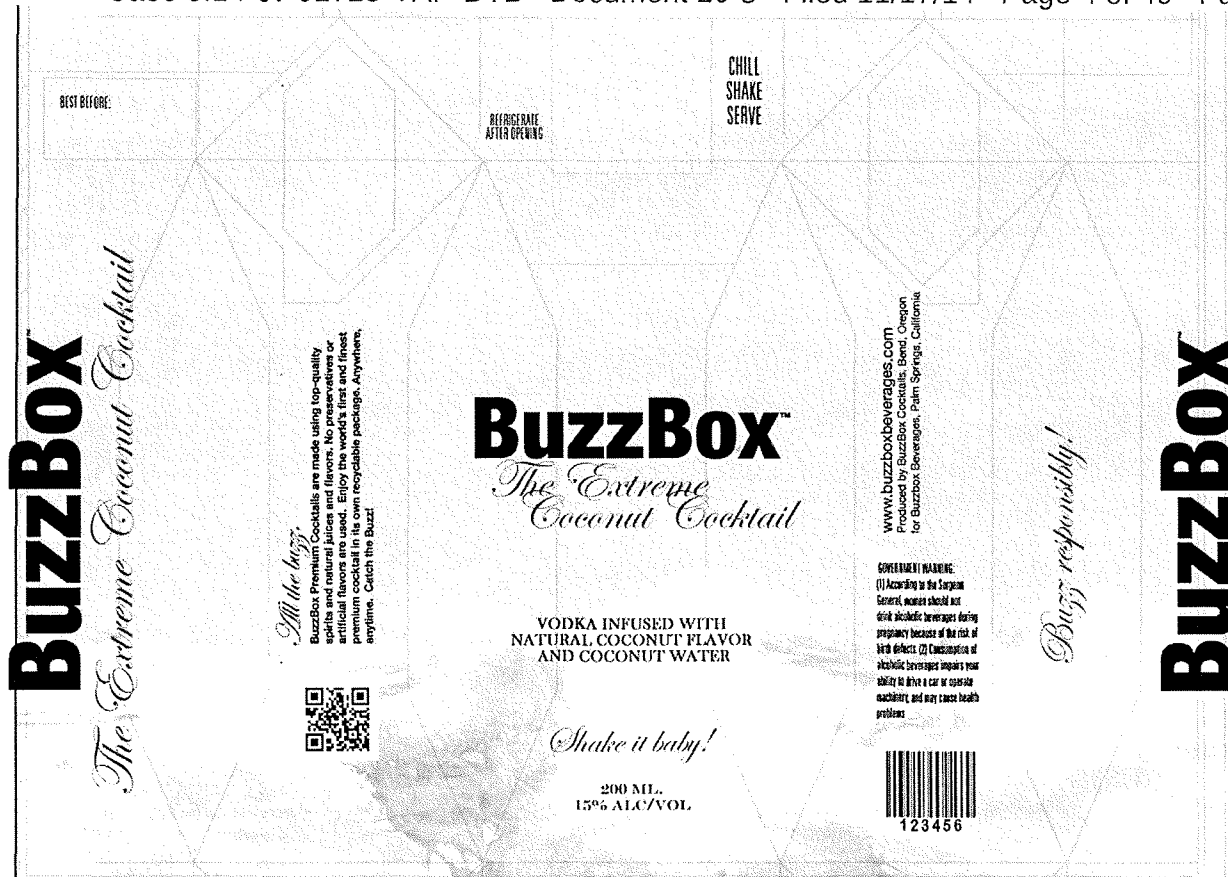
AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.6 inches W X 5.4 inches H

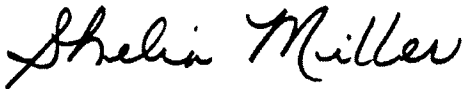
Note: The image below has been reduced to fit the page. See actual dimensions above.



TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE



<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 13302001000389			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 643	<b>OR</b> 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 13022L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b> BENDISTILLERY, INC. 19330 PINEHURST RD BEND OR 97701 BUZZBOX COCKTAILS (Used on label)			
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> GREYHOUND			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1183643	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.</b>			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

10/29/2013	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>	
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.	
<b>23. DATE ISSUED</b> 11/25/2013	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 

FOR TTB USE ONLY	
<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

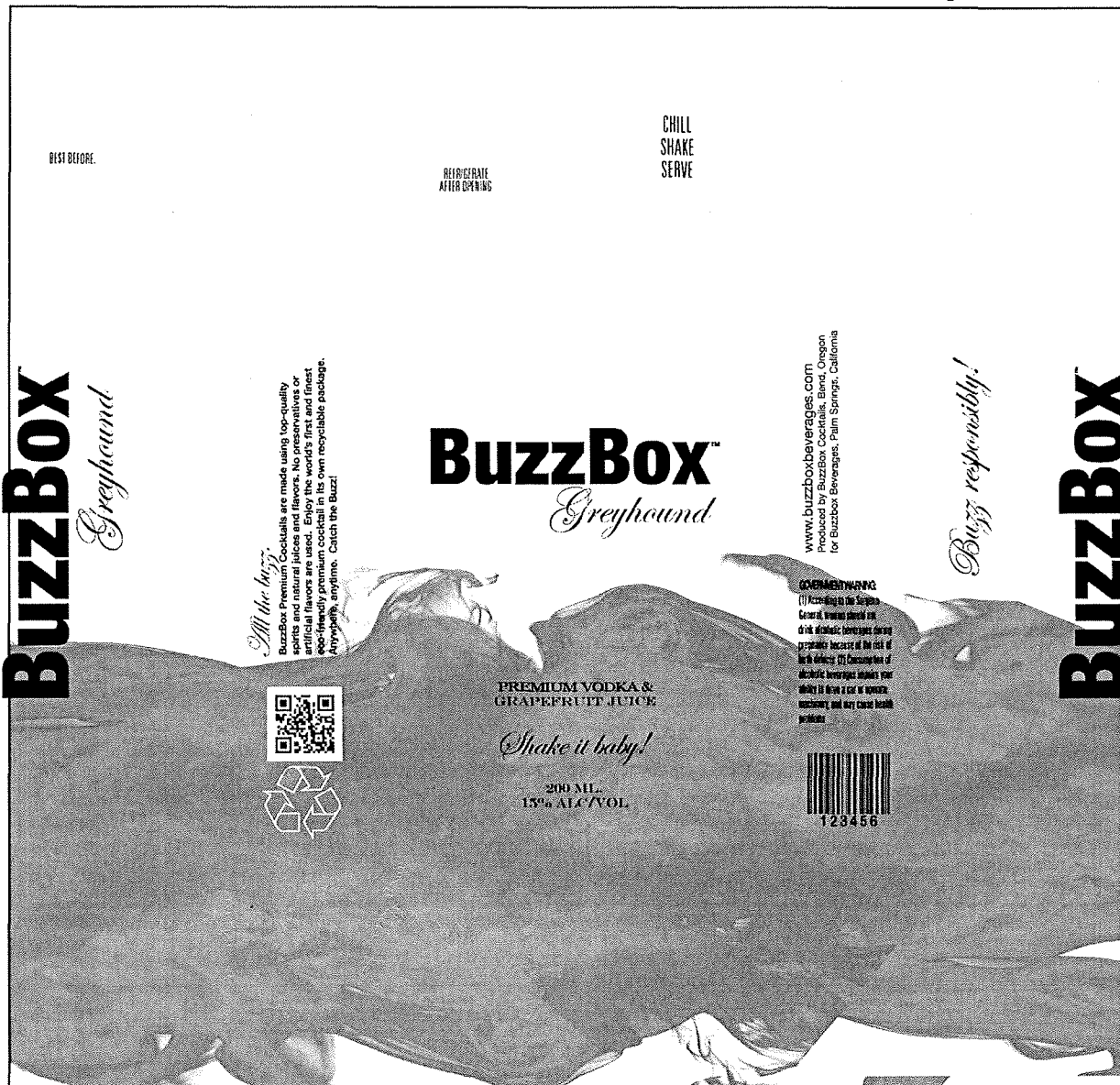
AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.6 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 13322001000340			
1. REP. ID. NO. (If any)	CT 649	OR 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 13025L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)			
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> THE HURRICANE			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1186255	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)		<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>

11/18/2013

ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

02/21/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

OTHER SPECIALTIES &amp; PROPRIETARIES

**EXPIRATION DATE  
(If any)**

AFFIX COMPLETE SET OF LABELS BELOW

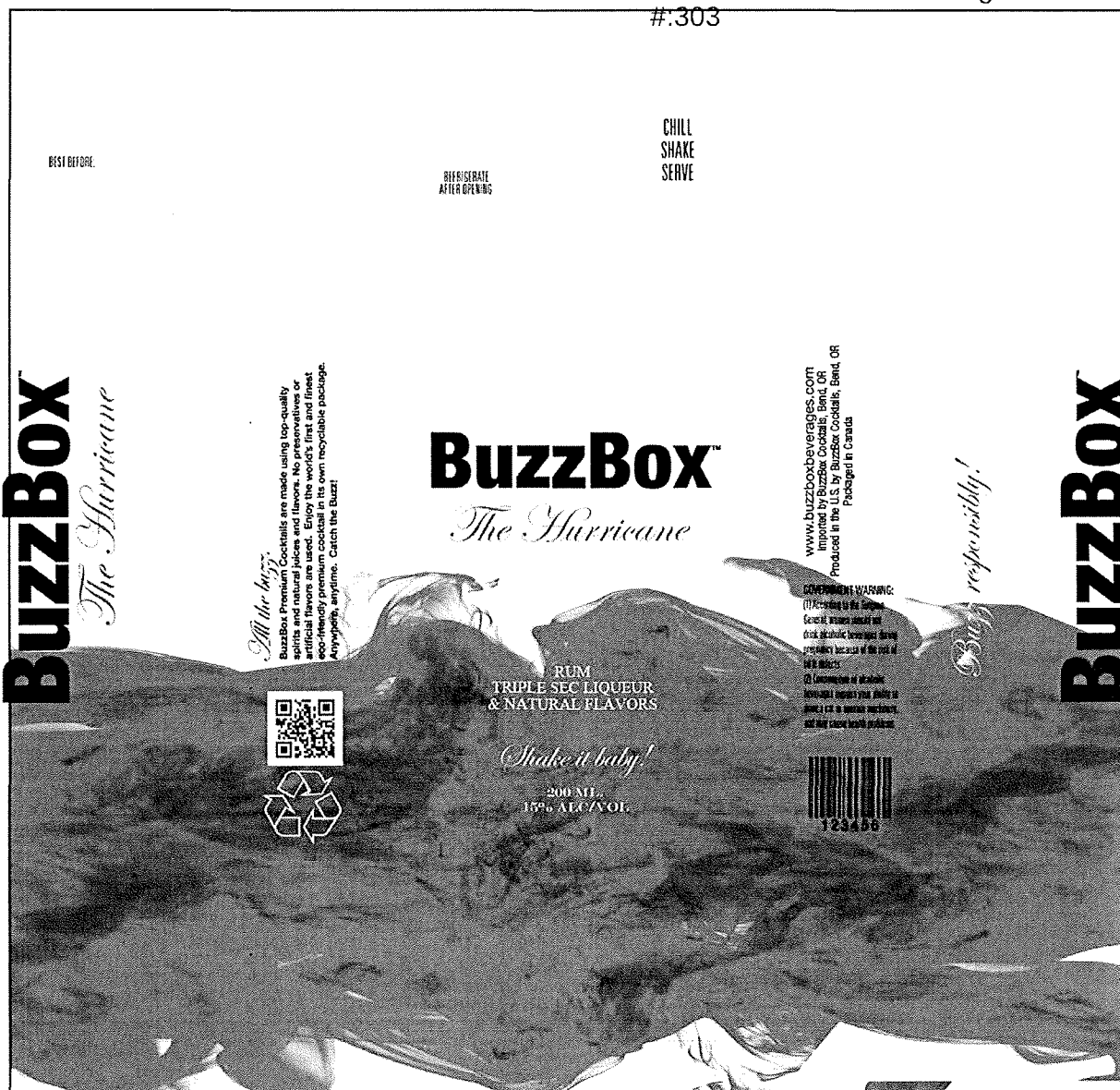
Image Type:

Brand (front)

Actual Dimensions: 7.6 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#303



TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 13331001000247			
1. REP. ID. NO. (If any)	CT 649	OR 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 13027L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> LONG ISLAND TEA			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1183646	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME AND GRAPHICS MAY REPEAT ON CAP/CORK/SEAL/RIBBON.</b>			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)		<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>

11/27/2013

#305

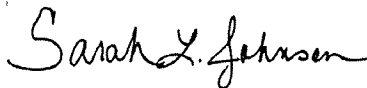
ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

02/26/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

OTHER SPECIALTIES &amp; PROPRIETARIES

**EXPIRATION DATE  
(If any)**

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.6 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



**BEST BEFORE:**

**REFRIGERATE  
AFTER OPENING**

**CHILL  
SHAKE  
SERVE**

**BuzzBox**  
*Long Island Tea*



*All the buzz.*  
BuzzBox Premium Cocktails are made using top-quality spirits and natural juices and flavors. No preservatives or artificial flavors are used. Enjoy the world's first and finest eco-friendly premium cocktail in its own recyclable package. Anytime, anywhere. Catch the Buzz!

**BuzzBox™**  
*Long Island Tea*

PREMIUM VODKA  
WITH IMPORTED RUM  
HAND CRAFTED GIN  
TRIPLE SEC  
& NATURAL FLAVORS

*Shake it baby!*


200 ML.  
15% ALC/VOL.

[www.buzzboxbeverages.com](http://www.buzzboxbeverages.com)  
Imported by BuzzBox Cocktails, Bend, OR  
Produced in the U.S. by BuzzBox Cocktails, Bend, OR  
Packaged in Canada

**GOVERNMENT'S WARNING:**  
(1) According to the Surgeon General, women should not drink alcohol during pregnancy.  
(2) Consumption of alcohol increases your risk of liver disease and may cause health problems.

*Buzz responsibly!*

  
123456

**BuzzBox™**  
*Long Island Tea*

<https://www.ttbonline.gov/colasonline/viewColaDetails.do?action=publicFormDisplay&ttbid=13331001000247>[7/11/2014 4:15:03 PM]

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14010001000085			
1. REP. ID. NO. (If any)	CT 643	OR	38
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 14002L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)			
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> COCONUT COCKTAIL			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1181040	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME AND GRAPHICS MAY REPEAT ON CAP/CORK/SEAL/RIBBON.</b>			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

01/10/2014

#308

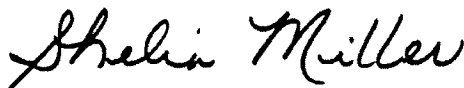
ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

03/24/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

INFORMATION RETRIEVED FROM THE QR CODE MUST BE IN COMPLIANCE WITH ALL LABELING AND ADVERTISING REGULATIONS.

**EXPIRATION DATE  
(If any)****STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

VODKA SPECIALTIES

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.6 inches W X 5.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#309

CHILL  
SHAKE  
SERVE

BEST BEFORE:

REFRIGERATE  
AFTER OPENING**BuzzBox™**  
*The Extreme Coconut Cocktail**All the buzz.*

BuzzBox Premium Cocktails are made using top-quality spirits and natural juices and flavors. No preservatives or artificial flavors are used. Enjoy the world's first and finest premium cocktail in its own recyclable package. Anywhere, anytime. Catch the Buzz!

**BuzzBox™**  
*The Extreme  
Coconut Cocktail*VODKA INFUSED WITH  
NATURAL COCONUT FLAVOR  
AND COCONUT WATER*Shake it baby!*200 ML.  
15% ALC/VOL

www.buzzboxbeverages.com  
Imported by BuzzBox Cocktails, Bend, OR  
Produced in the U.S. by BuzzBox Cocktails, Bend, OR  
Refrigerated in Transit

GOVERNMENT WARNING:  
(1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.




123456

*Buzz responsibly!***BuzzBox™**

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14010001000086			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 693	<b>OR</b> 69	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 14003L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> GREYHOUND			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1183643	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

01/10/2014	#311	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 02/20/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

FOR TTB USE ONLY	
<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable. INFORMATION RETRIEVED FROM THE QR CODE MUST BE IN COMPLIANCE WITH ALL LABELING AND ADVERTISING REGULATIONS.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

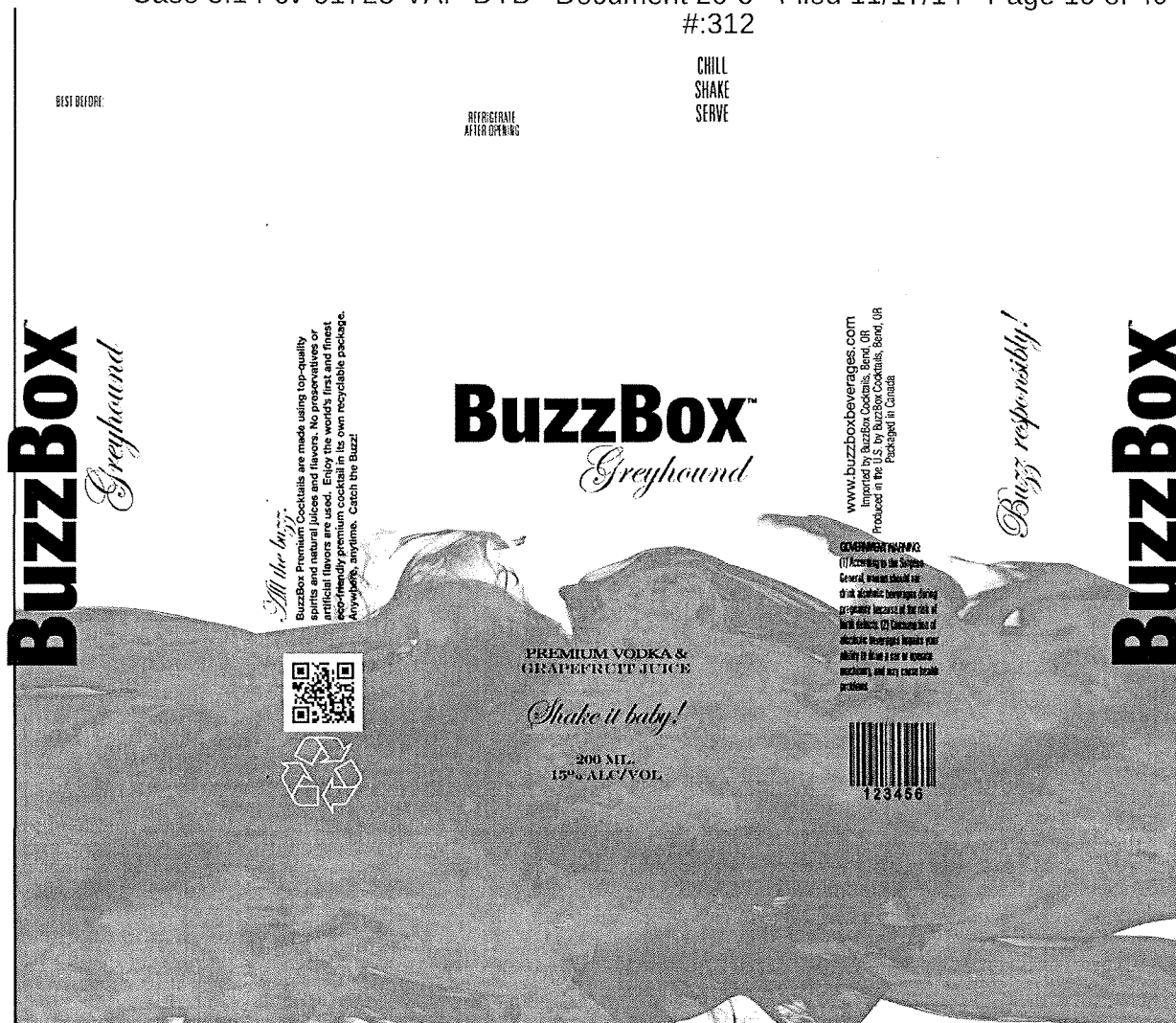
AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.6 inches W X 6.6 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.




TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

Exh 1  
part 3

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> ALCOHOL AND TOBACCO TAX AND TRADE BUREAU <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14083001000093			
1. REP. ID. NO. (if any)	CT 724	OR 38	

PART I - APPLICATION			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14010L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> PERFECT MARGARITA			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1183641	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
PART II - APPLICANT'S CERTIFICATION			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)		<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>



03/24/2014	#314	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 05/07/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> MARGARITA (UNDER 48 PROOF)	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#315

**BuzzBox**  
Perfect Margarita

*Buzz Responsibly!*  
www.buzzboxbeverages.com

REFRIGERATE  
AFTER  
OPENING



ADORB - DRYHS - THHO

# BuzzBox™

*Perfect Margarita*

*All the Buzz!*

BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

GOVERNMENT WARNING:  
1. According to the Surgeon General, women who are pregnant or breastfeeding should avoid drinking alcohol.  
2. Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

PREMIUM TEQUILA  
HANDCRAFTED TRIPLE SEC  
NATURAL ORANGE & LIME JUICES

*Shake it Baby!*

200 ml  
15% ALC/VOL



Imported by BuzzBox™  
Cocktails, Bend, OR  
Produced in the U.S. by  
BuzzBox™ Cocktails,  
Bend, OR. Packaged in  
Canada.  
MUS

Catch the Buzz!



TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14083001000359			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 730	<b>OR</b> 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 14011L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> MAI TAI			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1183647	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

03/24/2014

#317

ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

05/07/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

COCKTAILS UNDER 48 PROOF (CONT)

**EXPIRATION DATE  
(If any)**

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#318

REFRIGERATE  
ALTO  
OPENING

AD/M3 - 3XVHS - 11/13

**BuzzBox**  
*Mai Tai*
*Buzz Responsibly!*  
[www.buzzboxbeverages.com](http://www.buzzboxbeverages.com)

# BuzzBox™

*Mai Tai*  
No Ka Oi

*All the Buzz!*

BuzzBox Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

**GOVERNMENT WARNING:**  
 Excessive alcohol consumption can lead to alcoholism and other health problems.  
 Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

PREMIUM IMPORTED RUMS  
 NATURAL ORANGE & PINEAPPLE JUICES  
 HANDCRAFTED GRENADINE

*Shake it Baby!*

200 ml  
 15% ALC/VOL



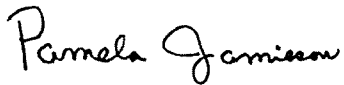
Imported by BuzzBox™  
 Cocktails, Bend, OR.  
 Produced in the U.S. by  
 BuzzBox™ Cocktails,  
 Bend, OR. Packaged in  
 Canada.  
**MU3**

Catch the Buzz!



TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14098001000488			
1. REP. ID. NO. (If any)	CT 643	OR 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14012L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> THE ULTIMATE COSMOPOLITAN			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1196561	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.</b>			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

04/08/2014	#:320	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 06/05/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 6.7 inches W X 4.9 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#321

REFRIGERATE  
AFTER  
OPENINGINSERT  
STRAW  


CHILL - SHAKE - BUZZ

# BuzzBox™

*The Ultimate  
Cosmopolitan*

*All the Buzz!*

BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

PREMIUM VODKA  
HANDCRAFTED TRIPLE SEC  
NATURAL FLAVORS

*Shake it Baby!*

200 ml  
15% ALC/VOL



Imported by BuzzBox™  
Cocktails, Bend, OR.  
Produced in the U.S. by  
BuzzBox™ Cocktails,  
Bend, OR. Packaged  
in Canada.  
10/13



8 53694 00509 3

**BUZZBOX**  
*The Ultimate Cosmopolitan*

*Buzz Responsibly!*  
www.buzzboxbeverages.com

CAUTION: VAPOR  
(1) According to the surface of the container, the product may be flammable.  
(2) Consumption of alcohol, especially in excess, may cause health problems.  
(3) Consumption of alcohol, especially in excess, may cause health problems.  
(4) Use as directed on the label. Do not use for medicinal purposes.



Catch the Buzz!

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE



<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> ALCOHOL AND TOBACCO TAX AND TRADE BUREAU <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14098001000492			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 641		
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14013L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> SOUTHERN LEMONADE			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1196564	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

04/08/2014

#323

ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

06/05/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**EXPIRATION DATE  
(If any)****STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

WHISKY SPECIALTIES

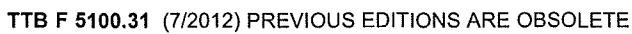
AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

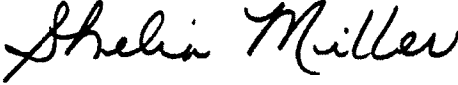
Brand (front)

Actual Dimensions: 6.7 inches W X 4.9 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14150001000174			
1. REP. ID. NO. (If any)	CT 643	OR 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14017L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> CAPE CODDER			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1199240	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.</b>			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
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<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

05/30/2014	#326	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 07/15/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

FOR TTB USE ONLY	
<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#327

REFRIGERATE  
AFTER  
OPENING

INSERT  
STRAW

CHILL - SHAKE - ENJOY

**BuzzBox**  
*Red Devil Cocktail  
"Cape Codder"*  
*Buzz Responsibly!*  
www.buzzboxbeverages.com

**BuzzBox**  
*Red Devil Cocktail  
"Cape Codder"*

**BuzzBox™**  
*Red Devil Cocktail  
"Cape Codder"*

**Shake it Baby!**

PREMIUM VODKA  
NATURAL CRANBERRY JUICE

200 ml  
15% ALC/VOL

8 53894 00520 8

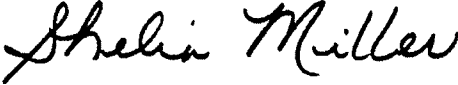
Imported by BuzzBox™  
Cocktails, Bend, OR.  
Produced in the U.S. by  
BuzzBox™ Cocktails  
Bend, OR. Packaged in  
Canada.  
WU3

**Catch the Buzz!**

GOVERNMENT WARNING:  
1) According to the Surgeon General, women who are pregnant or breastfeeding should avoid drinking alcohol. 2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14150001000175			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 643	<b>OR</b> 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 14018L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> HAWAIIAN BAY BREEZE			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1199653	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
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<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

05/30/2014	#329	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 07/15/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



#330

REFRIGERATE  
AFTER  
OPENING

CHILL - SHAKE - ENJOY

**BuzzBox**  
*Hawaiian Bay Breeze*

*Buzz Responsibly!*  
www.buzzboxbeverages.com

GOVERNMENT WARNING:  
(1) According to the Surgeon General, women should not become pregnant or become pregnant early in pregnancy because of the risk of birth defects.  
(2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

# BuzzBox™

*Hawaiian Bay Breeze*

*All the Buzz!*

BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

PREMIUM VODKA  
NATURAL PINEAPPLE & CRANBERRY JUICE

*Shake it Baby!*

200 ml  
15% ALC/VOL

Catch the Buzz!



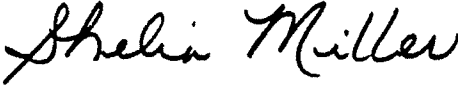
Imported by BuzzBox™  
Cocktails, Bend, OR.  
Produced in the U.S. by  
BuzzBox™ Cocktails,  
Bend, OR. Packaged in  
Canada.  
MUS

**BuzzBox**

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14150001000179			
1. REP. ID. NO. (If any)	CT 643	OR 38	

<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14019L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> SEA BREEZE			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1199241	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)		<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>

05/30/2014	#:332	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 07/15/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

**BuzzBox**  
*The Psychedelic Sea Breeze*

*Buzz Responsibly!*  
www.buzzboxbeverages.com

REFRIGERATE  
AFTER  
OPENING

INSERT  
STRAW

CHILL - SHAKE - ENJOY

**BuzzBox™**  
*The Psychedelic  
Sea Breeze*

*All the Buzz!*

BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

GOVERNMENT WARNING:  
It is against the law to drink and drive.  
If you have been drinking, you should not drive.  
If you are under the age of 21, you should not drink.  
Consumption of alcoholic beverages impairs your ability to  
drive a car or operate machinery, and may cause health problems.

PREMIUM VODKA  
NATURAL CRANBERRY  
& GRAPEFRUIT JUICE

*Shake it Baby!*

200 ml  
15% ALC/VOL

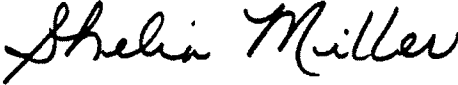
Imported by BuzzBox™  
Cocktails, Bend, OR.  
Produced in the U.S. by  
BuzzBox™ Cocktails,  
Bend, OR. Packaged in  
Canada.  
MUS



Catch the Buzz!

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)		
<b>TTB ID</b> 14150001000181					
1. REP. ID. NO. (If any)	CT 643	OR 38			
<b>PART I - APPLICATION</b>					
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14020L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
<b>6. BRAND NAME (Required)</b> BUZZBOX			<b>8a. MAILING ADDRESS, IF DIFFERENT</b>		
<b>7. FANCIFUL NAME (If any)</b> SUMMER CRUSH					
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM		<b>10. GRAPE VARIETAL(S) (If any)</b>		<b>11. FORMULA</b> 1199658	
<b>12. NET CONTENTS</b> 200 MILLILITERS		<b>13. ALCOHOL CONTENT</b> 15		<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>		<b>16. PHONE NUMBER</b> (202) 449-3739		<b>17. FAX NUMBER</b> (202) 478-5189	
<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.					
<b>PART II - APPLICANT'S CERTIFICATION</b>					
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.					
<b>20. DATE OF APPLICATION</b>		<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)			<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>

05/30/2014	#:335	ROBERT LEHRMAN
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
<b>23. DATE ISSUED</b> 07/15/2014	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 	

FOR TTB USE ONLY	
<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE</b> (If any)
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> VODKA SPECIALTIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#336

REFRIGERATE  
AFTER  
OPENING

INSERT  
STRAW

CHILL - SHAKE - ENJOY

**BuzzBox**  
*Summer Crush*

*Buzz Responsibly!*  
www.buzzboxbeverages.com

**BuzzBox**

*All the Buzz!*  
BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

**BuzzBox**

**BuzzBox™**  
Summer Crush

PREMIUM VODKA  
NATURAL POMEGRANATE  
GRAPEFRUIT & LIME JUICE

*Shake it Baby!*

Catch the Buzz!

200 ml  
15% ALC/VOL

Imported by BuzzBox™  
Cocktails, Bend, OR.  
Produced in the U.S. by  
BuzzBox™ Cocktails,  
Bend, OR. Packaged in  
Canada.  
NW3

8 53694 00621 8

GOVERNMENT WARNING:  
1) According to the Surgeon General, women should not drink alcohol during pregnancy because of the risk of birth defects.  
2) Drinking too much alcohol can lead to alcoholism and other health problems.  
3) Drink a low or moderate amount, and never drink and drive.

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> ALCOHOL AND TOBACCO TAX AND TRADE BUREAU <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14162001000355			
1. REP. ID. NO. (If any)	CT 644	OR 38	

PART I - APPLICATION			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14	<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 14021L	<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> THE FAMOUS AMERICAN SCREWDRIVER			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1199239	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
PART II - APPLICANT'S CERTIFICATION			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)		<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>



06/11/2014

#338

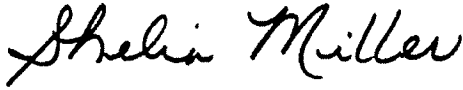
ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

07/26/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

RUM SPECIALTIES

**EXPIRATION DATE  
(If any)**

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#339

**BuzzBox**  
*The Famous  
 American Screwdriver*  
*Buzz Responsibly!*  
 www.buzzboxbeverages.com

BEVERAGE DATE  
 AFTER  
 OPENING



CHILL - SHAKE - ENJOY

**BuzzBox™**  
*The Famous  
 American Screwdriver*

*All the Buzz!*

BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

GOVERNMENT WARNING:  
 (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects.  
 (2) Drinking too much alcohol can lead to serious and permanent health problems. It can also damage a car or operate machinery, and may cause health problems.

PREMIUM VODKA  
 NATURAL ORANGE JUICE

*Shake it Baby!*

200 ml  
 15% ALC/VOL

Catch the Buzz!



Imported by BuzzBox™  
 Cocktails, Bend, OR  
 Produced in the U.S. by  
 BuzzBox™ Cocktails,  
 Bend, OR. Packaged in  
 Canada  
 11/13

**BuzzBox**

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

<b>FOR TTB USE ONLY</b>		<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)	
<b>TTB ID</b> 14162001000357			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 643	<b>OR</b> 38	
<b>PART I - APPLICATION</b>			
<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> DSP-OR-14		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	
<b>4. SERIAL NUMBER (Required)</b> 14022L		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	
		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BENDISTILLERY, INC. 19330 PINEHURST RD  BEND OR 97701  BUZZBOX COCKTAILS (Used on label)	
<b>6. BRAND NAME (Required)</b> BUZZBOX		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>	
<b>7. FANCIFUL NAME (If any)</b> WHITE GINGER			
<b>9. EMAIL ADDRESS</b> RCLEHRMAN@BEVLAW.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1199702	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 200 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 15	<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (202) 449-3739	<b>17. FAX NUMBER</b> (202) 478-5189	
<b>19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b> BRAND NAME, LOGO AND GRAPHICS MAY REPEAT; LOT NUMBER(S) MAY APPEAR/CHANGE.			
<b>PART II - APPLICANT'S CERTIFICATION</b>			
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<b>20. DATE OF APPLICATION</b>	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b>	

06/11/2014

#341

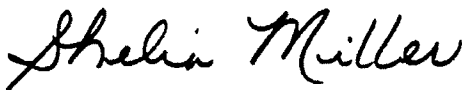
ROBERT LEHRMAN

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

07/26/2014

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU****FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

VODKA SPECIALTIES

**EXPIRATION DATE  
(If any)**

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 7.9 inches W X 7.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

#342

**BUZZBOX**  
*White Ginger Cocktail**Buzz Responsibly!*  
www.buzzboxbeverages.comREFRIGERATE  
AFTER  
OPENINGINSERT  
STRAW

CHILL - SHAKE - ENJOY

**BuzzBox™**  
*White Ginger Cocktail**All the Buzz!*

BuzzBox™ Premium Cocktails are made using top-quality spirits, handcrafted ingredients, real juices and all natural flavors! No artificial ingredients or preservatives, ever. Enjoy the world's first and finest Eco-Friendly premium cocktail in its own innovative package!

GOVERNMENT WARNING:  
It is against the law to provide alcohol to anyone under the age of 21.  
Excessive drinking is the leading cause of many deaths and injuries.  
Do not drink and drive. Do not drink and operate machinery, and may cause health problems.

PREMIUM VODKA WITH GINGER,  
WHITE CRANBERRY JUICE AND  
OTHER NATURAL FLAVORS

*Shake it Baby!***Catch the Buzz!**200 ml  
15% ALC/VOL

Imported by BuzzBox™  
Cocktails, Bend OR.  
Produced in the U.S. by  
BuzzBox™ Cocktails,  
Bend, OR. Packaged in  
Canada.  
M13

**BUZZBOX**

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE

**“EXHIBIT F”**

**BuzzBox™**  
*Beverages, Inc.*

# THINK INSIDE THE BOX

BuzzBox is a premium, single serve, ready to drink cocktail in recyclable, green, and energy efficient packaging. BuzzBox Cocktails are true, handcrafted premium drinks, made using only the finest, real and natural ingredients. No preservatives or artificial flavors, ever!

BuzzBox will revolutionize the craft cocktail industry!  
**JUST CHILL SHAKE & ENJOY**

**PREMIUM COCKTAILS TO GO**

Give Us A Buzz





**BuzzBox™**  
*Beverages Inc.*

# SHAKE IT BABY!

BuzzBox is a premium, single serve, ready to drink cocktail in recyclable, green, and energy efficient packaging. BuzzBox Cocktails are true, handcrafted premium drinks, made using only the finest, real and natural ingredients. No preservatives or artificial flavors, ever!

BuzzBox will revolutionize the craft cocktail industry!  
**JUST CHILL, SHAKE & ENJOY**

**PREMIUM COCKTAILS TO GO**

Give Us A Buzz

Exh 1  
part 4



**BuzzBox™**  
*Beverages, Inc.*

# JUST CHILL, SHAKE & ENJOY!

BuzzBox is a premium, single serve, ready to drink cocktail in recyclable, green, and energy efficient packaging. BuzzBox Cocktails are true handcrafted premium drinks, made using only the finest, real and natural ingredients. No preservatives or artificial flavors, ever!

BuzzBox will revolutionize the craft cocktail industry!  
**JUST CHILL SHAKE & ENJOY**

**PREMIUM COCKTAILS TO GO**

Give Us A Buzz

**BuzzBox**  
*Beverages, Inc.*

# AN ISLAND TWIST

BuzzBox is a premium, single serve, ready to drink cocktail in recyclable, green, and energy efficient packaging. BuzzBox Cocktails are true, handcrafted premium drinks, made using only the finest real and natural ingredients. No preservatives or artificial flavors, ever!

BuzzBox will revolutionize the craft cocktail industry!  
**JUST CHILL SHAKE & ENJOY**

**PREMIUM COCKTAILS TO GO**

Give Us A Buzz



**Buzz** *Beer* **BOY™**  
Beverages, Inc.

THAT  
ROCKS  
THE BOX

BuzzBox is a premium, single serve, ready to drink cocktail in recyclable, green, and energy efficient packaging. BuzzBox Cocktails are true, handcrafted premium drinks, made using only the finest real and natural ingredients. No preservatives or artificial flavors, ever!

**BuzzBox will revolutionize the craft cocktail industry!  
JUST CHILL SHAKE & ENJOY**

# PREMIUM COCKTAILS TO GO

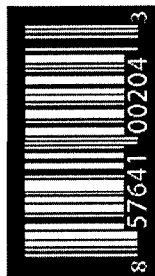
**GIVE US A BUZZ**

**“EXHIBIT G”**

SHAKE IT UP

MIXED DRINKS  
**BuzzBallz**  
*Have a Ball!!*  
**TEQUILA 'RITA**  
TEQUILA & VODKA WITH NATURAL FLAVORS, ARTIFICIALLY  
COLORED, CONTAINS FD&C BLUE #1 & FD&C YELLOW #6  
ALC 20% BY VOL • 200 ML

PLEASE DRINK RESPONSIBLY!



PAT. #D703068

**GOVERNMENT WARNING:** (1) ACCORDING TO THE  
SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC  
BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF  
BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES  
IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE  
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY BUZZBALLZ, LLC,  
CARROLLTON, TX 75006  
DSP-TX-15019 10-0021  
PLEASE RECYCLE

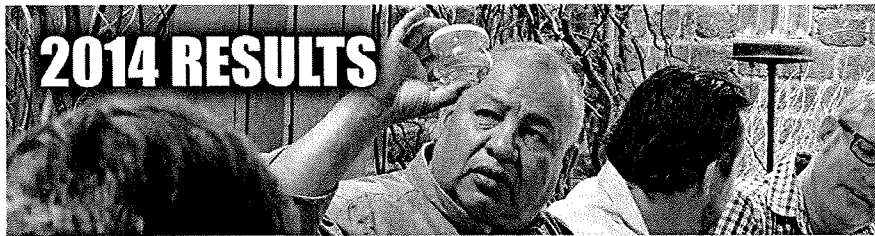


**“EXHIBIT H”**



NAVIGATION MENU

## 2014 AWARD WINNERS A-F



### 8 FEATHERS IDAHO MOONSHINE

8 Feathers Distillery | Boise, ID, USA |  
8FeathersDistillery.com

### 33 STRAIGHT BOURBON WHISKEY

Cutler's Artisan Spirits | Santa Barbara, CA,



USA | [CutlersArtisan.com](http://CutlersArtisan.com)

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**ACADIANAS OWN SWEET CRUDE  
RUM**

Rank Wildcat Spirits, LLC | Youngsville, LA,  
USA | [RankWildcat.com](http://RankWildcat.com)

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**AGAVE 99 TEQUILA AÑEJO**

Worldwide Beverage Imports, LLC | Los  
Angeles, CA, USA | [Agave99Tequila.com](http://Agave99Tequila.com)

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**AGAVE 99 TEQUILA REPOSADO**

Worldwide Beverage Imports, LLC | Los  
Angeles, CA, USA | [Agave99Tequila.com](http://Agave99Tequila.com)

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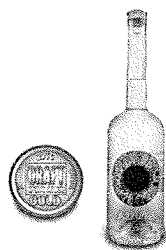




## **AGAVE 99 TEQUILA SILVER**

Worldwide Beverage Imports, LLC | Los Angeles, CA, USA | [Agave99Tequila.com](http://Agave99Tequila.com)

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## **AZZURRE VODKA**

Azzurre Spirits | Las Vegas, NV, USA | [AzzurreSpirits.com.com](http://AzzurreSpirits.com.com)

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## **BARROW'S INTENSE GINGER**

Proof of Concept, LLC | Brooklyn, NY, USA | [BarrowsIntense.com/](http://BarrowsIntense.com/)

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## **BAYOU RUM SILVER**

Louisiana Spirits | Lacassine, LA, USA | [BayouRum.com](http://BayouRum.com)

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## **BAYOU RUM SPICED**

Louisiana Spirits | Lacassine, LA, USA |  
BayouRum.com

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## **BEER BARREL BOURBON**

New Holland Brewing | Holland, MI, USA |  
NewHollandBrew.com

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## **BRECKENRIDGE BITTERS**

Breckenridge Distillery | Breckenridge, CO,  
USA | BreckenridgeDistillery.com

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## **BRECKENRIDGE BOURBON**

Breckenridge Distillery | Breckenridge, CO,  
USA | BreckenridgeDistillery.com

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## **BRECKENRIDGE VODKA**

Breckenridge Distillery | Breckenridge, CO,  
USA | [BreckenridgeDistillery.com](http://BreckenridgeDistillery.com)

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## **BRINLEY GOLD SHIPWRECK COCONUT RUM**

Brinley & Company | Manhasset, NY, USA |  
[BrinleyGoldShipwreck.com](http://BrinleyGoldShipwreck.com)

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## **BRINLEY GOLD SHIPWRECK SPICED RUM**

Brinley & Company | Manhasset, NY, USA |  
[BrinleyGoldShipwreck.com](http://BrinleyGoldShipwreck.com)

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## **BRINLEY GOLD SHIPWRECK SPICED RUM**

Brinley & Company | Manhasset, NY, USA |  
[BrinleyGoldShipwreck.com](http://BrinleyGoldShipwreck.com)

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## **BROCKMANS PREMIUM GIN**

Brockmans Genuine Ltd. | Surrey, United Kingdom | [BrockmansGin.com](http://BrockmansGin.com)

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## **BROTHERS OLD TOM GIN**

Left Turn Distilling | Albuquerque, NM, USA | [Facebook.com/LeftTurnDistilling](https://Facebook.com/LeftTurnDistilling)

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## **BUZZBALLZ CHOC TEASE**

BuzzBallz, LLC | Carrollton, TX, USA | [BuzzBallz.com](http://BuzzBallz.com)

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## **BUZZBALLZ LOTTA COLADA**

BuzzBallz, LLC | Carrollton, TX, USA | [BuzzBallz.com](http://BuzzBallz.com)

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## **BUZZBALLZ STRAWBERRY RUM JOB**

BuzzBallz, LLC | Carrollton, TX, USA |  
BuzzBallz.com

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## **BUZZBALLZ TEQUILA RITA**

BuzzBallz, LLC | Carrollton, TX, USA |  
BuzzBallz.com

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## **BUZZBOX PREMIUM COCONUT VODKA**

BuzzBox Beverages, Inc. | Rancho Mirage,  
CA, USA | BuzzBoxBeverages.com

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## **BYEJOE DRAGON FIRE**

Byejou USA | N. Charleston, SC, USA |  
Byejoe.com

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### **BYEJOE RED**

Byejou USA | N. Charleston, SC, USA |  
Byejoe.com

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### **CARDINAL SIN STARKA**

St. Louis Distillery | St. Louis, MO, USA |  
CardinalSinVodka.com

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### **COUGAR JUICE VODKA**

Calistoga Distillery | Calistoga, CA, USA |  
CJVodka.com

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### **CUTLER'S GIN**

Cutler's Artisan Spirits | Santa Barbara, CA,  
USA | CutlersArtisan.com

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## **CUTLER'S VODKA**

Cutler's Artisan Spirits | Santa Barbara, CA,  
USA | [CutlersArtisan.com](http://CutlersArtisan.com)

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## **DARK CORNER MOONSHINE CORN WHISKEY**

Dark Corner Distillery | Greenville, SC, USA |  
[DarkCornerDistillery.com](http://DarkCornerDistillery.com)

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## **DEFIANT AMERICAN SINGLE MALT WHISKY**

Blue Ridge Distillery, Co. | Bostic, NC, USA |  
[DefiantWhisky.com](http://DefiantWhisky.com)

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## **DON FERMIN PLATA TEQUILA**

Destileria Leyros | Tequila, Jalisco, Mexico |  
[LeyrosTequila.com](http://LeyrosTequila.com)

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## **DON FERMIN REPOSADO TEQUILA**

Destileria Leyros | Tequila, Jalisco, Mexico |  
LeyrosTequila.com

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## **DON REYES DOMINICAN RUM AÑEJO**

BYJ&J Spirits | Santo Domingo, República  
Dominicana | LusciousVines.com

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## **DOS LUNAS TEQUILA REPOSADO**

Dos Lunas Spirits, LLC | Tequila, Jalisco,  
Mexico | DosLunas.com

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## **DOUBLE CROSS VODKA**

Old Nassau Imports | Manhasset, NY, USA |  
DoubleCrossVodka.com

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## ENCHANTED ROCK PEACH VODKA

Rebecca Creek Distillery | San Antonio, TX,  
USA | [TexasVodka.com](http://TexasVodka.com)



## EVOL

EAFD, LLC | Los Angeles, CA, USA |  
[EvolSpirits.com](http://EvolSpirits.com)



## FUZZYS ULTRA PREMIUM VODKA

Fuzzy's Spirits, LLC | Bend, OR, USA |  
[FuzzyVodka.com](http://FuzzyVodka.com)

View: **G-M** | **N-R** | **S-Z**

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# **“EXHIBIT I”**

Instagram photo by @an... x

iconosquare.com/p/748806263392637912\_33421731

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**amyyy\_niicole**  
Amy ~Shelp

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5 Comments > VIEW ALL

d4ysh4  
those have a shit ton of alcohol content if they're like the buzz balls

amyyy\_niicole  
15% alc/vol @yummy @d4ysh4

dredre\_rbk  
o\_???

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